
SOFTBANK MOBILE DEPLOYS 900MHZ EVOLVED HSPA NETWORK

- Japan's SOFTBANK MOBILE selects Ericsson to deploy 900MHz Evolved HSPA network
- Enables broader network coverage and more enhanced mobile broadband experience
- The new network will feature Ericsson's multi-standard RBS 6000, which is capable of supporting WCDMA and LTE

SOFTBANK MOBILE, Japan's leading operator, has selected Ericsson (NASDAQ: ERIC) to deploy an Evolved HSPA radio access network for recently allocated spectrum in the 900MHz band. The network will feature Ericsson's latest RBS 6000 multi-standard radio base stations deployed in the Tomeihan area, which includes Japan's biggest cities: Tokyo, Osaka and Nagoya. As a result, SOFTBANK MOBILE Corp. will be able to offer its users broader network coverage and a more enhanced mobile broadband experience.

Junichi Miyakawa, Executive Vice President, Director & CTO of SOFTBANK MOBILE Corp., says: "We always aim to give our customers our full attention and stay one step ahead by continuously improving our network. Our customers are advanced users of mobile broadband and it is important that we deploy the latest technology to support them and make the best use of our allocated 900MHz band."

Jan Signell, President of Ericsson Japan, says: "Together with SOFTBANK MOBILE we will build a state-of-the-art, high-performance Evolved HSPA network and further strengthen our leadership in mobile broadband. Ericsson's network will enable SOFTBANK MOBILE to deliver improved user experiences in speed and connectivity, thereby shaping the Networked Society."

With Ericsson's global experience and technology, SOFTBANK MOBILE will be able to quickly make optimal use of the 900MHz band. Ericsson will also help SOFTBANK MOBILE address the complexity that comes with exponential growth in data.

Under the terms of the contract, Ericsson will also be responsible for a range of professional services such as network design, consulting systems integration and network deployment.

NOTES TO EDITORS

About the RBS 6000

The RBS 6000 is a no-compromise, energy-efficient compact multi-standard radio base station site solution that supports GSM/EDGE, WCDMA/HSPA and LTE in a single package. The RBS 6000 is built with state-of-the-art technology and, at the same time, provides

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backward compatibility with the highly successful RBS 2000 and RBS 3000 product lines. Base stations delivered since 2001 are LTE capable. We call this a revolutionary evolution.

The RBS 6000 family not only ensures a smooth transition to new technology and functionality, thereby minimizing OPEX, but also reduces environmental impact while enabling revenues for new mobile broadband services.

SOFTBANK MOBILE press release: Allocation of 900 MHz "Platinum Band":

www.softbankmobile.co.jp/en/news/press/2012/20120301_01/

Ericsson press release: SOFTBANK MOBILE selects Ericsson to build their next generation packet core: <http://www.ericsson.com/news/1550804>

Ericsson press release: Japan's SOFTBANK MOBILE chooses Ericsson mobile broadband solution: <http://www.ericsson.com/news/1435020>

Our multimedia content is available at the broadcast room:

www.ericsson.com/broadcast_room

Ericsson is the world's leading provider of communications technology and services. We are enabling the Networked Society with efficient real-time solutions that allow us all to study, work and live our lives more freely, in sustainable societies around the world.

Our offering comprises services, software and infrastructure within Information and Communications Technology for telecom operators and other industries. Today more than 40 percent of the world's mobile traffic goes through Ericsson networks and we support customers' networks servicing more than 2 billion subscribers.

We operate in 180 countries and employ more than 100,000 people. Founded in 1876, Ericsson is headquartered in Stockholm, Sweden. In 2011 the company had revenues of SEK 226,9 billion (USD 35.0 billion). Ericsson is listed on NASDAQ OMX, Stockholm and NASDAQ, New York stock exchanges.

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