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## ERICSSON STRENGTHENS LTE PARTNERSHIP WITH SK TELECOM

- SK Telecom, South Korea's largest operator, signs contract with Ericsson to provide LTE services to its subscribers in the country's major cities
- Ericsson strengthens its position in LTE and becomes one of SK Telecom's main partners
- More SK Telecom subscribers will now benefit from an enhanced mobile-broadband experience and improved latency

Demand for LTE services in South Korea has increased rapidly since the commercial launch of the technology in the country in July 2011. By the end of April 2012, SK Telecom (NYSE:SKM) – South Korea's leading operator with more than 26 million mobile subscribers – reached 2.4 million LTE subscribers.

To meet this fast-growing demand, SK Telecom has selected Ericsson (NASDAQ:ERIC) to extend its LTE network. The LTE network extension will be carried out by Ericsson's operating unit in Korea, LG-Ericsson and is scheduled to be completed within the first half of this year.

This agreement for the commercial launch of LTE services in some of the country's major cities – including Busan and Daegu – makes Ericsson one of the operator's main partners.

SK Telecom highlighted that meeting its users' expectations and delivering high-quality services are priorities, and that it is important to work constantly to make improvements in these areas. Having Ericsson as a partner to help expand its LTE service offering to its subscribers is considered a very positive thing.

Martin Wiktorin, President and CEO of LG-Ericsson, says: "As a result of this expansion, SK Telecom will be able to offer its users broader network coverage and an enhanced mobile-broadband experience, ensuring continued loyalty among its customers and continued market leadership."

"LG-Ericsson will provide the LTE network including LTE RAN and Evolved Packet Core as well as support services including engineering, design, deployment and support services. The LTE radio access network will make use of Ericsson's Operation Support System for Radio & Core (OSS-RC) and RBS 6000 base stations."

# PRESS RELEASE

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## NOTES TO EDITORS

### [Ericsson LTE Media Kit](#)

Our multimedia content is available at the broadcast room:

[www.ericsson.com/broadcast\\_room](http://www.ericsson.com/broadcast_room)

*Ericsson is the world's leading provider of communications technology and services. We are enabling the Networked Society with efficient real-time solutions that allow us all to study, work and live our lives more freely, in sustainable societies around the world.*

*Our offering comprises services, software and infrastructure within Information and Communications Technology for telecom operators and other industries. Today more than 40 percent of the world's mobile traffic goes through Ericsson networks and we support customers' networks servicing more than 2 billion subscribers.*

*We operate in 180 countries and employ more than 100,000 people. Founded in 1876, Ericsson is headquartered in Stockholm, Sweden. In 2011 the company had revenues of SEK 226,9 billion (USD 35.0 billion). Ericsson is listed on NASDAQ OMX, Stockholm and NASDAQ, New York stock exchanges.*

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