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## ERICSSON NEARS TOP SPOT FOR OSS, BSS AND SERVICE DELIVERY PLATFORM

- Ranked #2 worldwide on report on Telecom Operations Management Systems (BSS, OSS and SDP) 2011 based on revenue
- Including the recently acquired Telcordia, Ericsson would have topped the worldwide chart, states the report
- Key position in service fulfillment, assurance, network optimization and real-time charging through Telcordia acquisition

As a result of a strengthened focus on OSS and BSS and the recent acquisition US-based Telcordia, Ericsson (NASDAQ: ERIC) ranked second in Operation and Business Support Systems (OSS/BSS) and next generation Service Delivery Platforms.

A new report by analysis house Gartner ranks Ericsson #2 in this growing market and states that had Ericsson's numbers included the performance of recently acquired Telcordia's solutions and services – the company would have topped the worldwide chart in 2011.

Per Borgklint, head of Ericsson's Support Solutions business, said: "With the increased need for operators to rapidly respond to changing consumer demands and the need for increased efficiency and innovation, Operations and Business Support Systems are a key element of any operator's network strategy. We already have a leading position in key areas such as charging and billing, where we serve 1.7 billion people with our solutions."

Through the acquisition of Telcordia, completed on January 12, Ericsson has also strengthened its position in service fulfillment, assurance and network optimization, as well as significant capabilities to support operators end-to-end.

Through Ericsson's global consulting and systems integration engagements, Ericsson offers end-to-end solutions to service providers that cover business processes, competences and technologies in OSS, BSS, and next-generation Service Delivery Platforms. This enables business innovation, improved customer experience, and operational efficiency. In total in 2011, Ericsson signed 33 new significant contracts for OSS, BSS, SDP and Data Center build, out of which 26 were for OSS and BSS.

High speed Mobile Broadband will be a technology catalyst to transform OSS and BSS solutions for Operators. Ericsson's combined experience and knowledge in services, products and software are key, when transforming organizations and IT environments utilizing true real-time competence and creating configurable OSS/BSS solutions. This gives the ability to monetize and manage any opportunity with the trust of a global experienced partner.

# PRESS RELEASE

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## NOTES TO EDITORS

To learn more about the Ericsson's Operations and Business Support Systems, visit <http://www.ericsson.com/ourportfolio/telecom-operators/operations-and-business-support-systems>

Our multimedia content is available at the broadcast room:

[www.ericsson.com/broadcast\\_room](http://www.ericsson.com/broadcast_room)

*Ericsson is the world's leading provider of communications technology and services. We are enabling the Networked Society with efficient real-time solutions that allow us all to study, work and live our lives more freely, in sustainable societies around the world.*

*Our offering comprises services, software and infrastructure within Information and Communications Technology for telecom operators and other industries. Today more than 40 percent of the world's mobile traffic goes through Ericsson networks and we support customers' networks servicing more than 2.5 billion subscribers.*

*We operate in 180 countries and employ more than 100,000 people. Founded in 1876, Ericsson is headquartered in Stockholm, Sweden. In 2011 the company had revenues of SEK 226.9 billion (USD 35.0 billion). Ericsson is listed on NASDAQ OMX, Stockholm and NASDAQ, New York stock exchanges.*

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