
TV5MONDE RENEWS AND EXPANDS MANAGED SERVICES CONTRACT WITH ERICSSON

- TV5MONDE renews and expands its partnership with Ericsson until February 2018
- Expanded contract includes integration and operations of TV5MONDE's new production, playout and post-production facilities
- Ericsson aims to become the leading global provider of managed services for broadcasters

Since 2006, the French-language international TV network TV5MONDE has entrusted Ericsson (NASDAQ:ERIC) with operation of its existing broadcast platform for production, playout and post production. By renewing the contract until the end of 2018 and expanding it to include the integration and operation of its new platform, TV5MONDE is modernizing and adapting to the latest digital standards to ensure increased broadcast quality.

TV5MONDE's media is available globally, distributed as both linear traditional TV (broadcast), and non-linear TV (fixed and mobile internet websites, web TV, video on demand, mobile apps, connected TV). Ericsson's new installations will optimize the management of TV5MONDE's various broadcast modes.

Marie-Christine Saragosse, CEO, TV5MONDE, says: "We rely on Ericsson's expertise to design and implement complex systems that allow us to broadcast our programs to 235 million households, representing more than 50 million viewers every week in 200 countries and territories. Outsourcing our operations to Ericsson and handing over the responsibility for quality of service allows us to focus on pursuing our mission of providing the best French-language programming to viewers around the world."

Valter D'Avino, Vice President and Head of Managed Services at Ericsson, says: "We are delighted to continue our partnership with TV5MONDE and take a further step in our broadcast services journey. This renewed and expanded contract is very important to us, since it's the biggest broadcast outsourcing contract in France."

The expansion of this contract comes just a little over two months after Ericsson closed the acquisition of Technicolor's broadcast services division and broadened its managed services offerings for media broadcasters. It also helps Ericsson take another step toward its goal of becoming the leading global provider of managed services for broadcasters.

Ericsson will integrate TV5MONDE's new broadcast platform and provide state-of-the-art services on-site.

PRESS RELEASE

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NOTES TO EDITORS

Ericsson closes acquisition of Technicolor's broadcast services division:

<http://www.ericsson.com/thecompany/press/releases/2012/07/1623638>

About TV5MONDE

The leading French-language international TV network, TV5Monde is broadcast to eight regions from Paris, while TV5 Quebec Canada is broadcast from Montreal. In all, TV5Monde reaches 235 million connected households in nearly 200 countries and territories. In addition, TV5Monde is a partner to 10 Francophone channels (France 2, France 3, France 4, France 5, France Ô, Arte France, RTBF.be, RTS, Radio Canada and Télé-Québec) and the CIRTEF, a council representing French-speaking Africa. TV5Monde content is available with subtitles in 13 languages (German, English, Arabic, Korean, Spanish, French, Japanese, Dutch, Polish, Portuguese, Romanian, Russian and Vietnamese) and the network's website (www.tv5monde.com) receives 8 million monthly visits. TV5Monde is also available via Web TV, catch-up TV and video on demand, as well as applications for smartphones and tablets.

Download high-resolution photos and broadcast-quality video at www.ericsson.com/press

Ericsson is the world's leading provider of communications technology and services. We are enabling the Networked Society with efficient real-time solutions that allow us all to study, work and live our lives more freely, in sustainable societies around the world.

Our offering comprises services, software and infrastructure within Information and Communications Technology for telecom operators and other industries. Today more than 40 percent of the world's mobile traffic goes through Ericsson networks and we support customers' networks servicing more than 2 billion subscribers.

We operate in 180 countries and employ more than 100,000 people. Founded in 1876, Ericsson is headquartered in Stockholm, Sweden. In 2011 the company had revenues of SEK 226,9 billion (USD 35.0 billion). Ericsson is listed on NASDAQ OMX, Stockholm and NASDAQ, New York stock exchanges.

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FOR FURTHER INFORMATION, PLEASE CONTACT

Ericsson Corporate Public & Media Relations

Phone: +46 10 719 69 92

E-mail: media.relations@ericsson.com

Ericsson Investor Relations

Phone: +46 10 719 00 00

E-mail: investor.relations@ericsson.com