

PRESS RELEASE

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ERICSSON BRINGS MOBILE BROADBAND TO PEACE INITIATIVE WITH FOREST WHITAKER

- Ericsson joins forces with Forest Whitaker's PeaceEarth Foundation
- Ericsson will provide Internet access via mobile broadband, computers, and ICT training to youth in conflict zones
- Initiative announced at Social Good Summit in New York

At the Social Good Summit in New York, Ericsson (NASDAQ: ERIC) announced its commitment to join Oscar-winning actor, humanist and Goodwill Ambassador of UNESCO, Forest Whitaker, in a new foundation whose mission it is to promote peace among youth everywhere, from troubled urban neighborhoods in the United States to rural conflict areas in Africa.

The PeaceEarth Foundation brings together public and private entities and will serve as a vehicle for an array of programs, initiatives and campaigns in the U.S. and around the world.

"Ericsson's support to PeaceEarth will establish a truly connected program in South Sudan and Uganda," said Whitaker. "The commitment will allow us to advance our shared goal to collectively move our world towards peace, one day at a time."

Ericsson's engagement will begin by providing Information and Communications Technology (ICT) solutions to schools in two locations, South Sudan and Uganda, in conjunction with the global education initiative Connect To Learn. This will enable the PeaceEarth Foundation to establish access to the internet and create a collaborative environment among the participating youth and further develop the education initiatives.

Also through Connect To Learn, Ericsson will provide on-site project management resources, Wi-Fi coverage, and basic ICT training for teachers and students on the use of the Ericsson cloud computing solution.

At the Social Good Summit in New York, a panel was held with Whitaker, Ericsson President and CEO Hans Vestberg and Jeffrey Sachs, Director of the Earth Institute at Columbia University.

Ericsson's Vestberg said: "Our work with PeaceEarth Foundation is a natural extension of how we bring our competence to advocate for Technology for Good around the world. We

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know that our technology has a positive link to development, where 10% of increased broadband penetration leads to more than 1% sustainable growth in GDP.

“You can’t have positive social and economic development where people are suffering from conflicts or natural disasters. I hope that extending access to education will help enable the PeaceEarth Foundation further its goals,” Vestberg concluded.

Currently, 1.5 billion people live in countries affected by violent conflict, and more than 8 million children have been killed or disabled through violent conflict. Working in partnership with local and regional experts, civil society and multilateral organizations, governments and businesses, PeaceEarth will work to promote peaceful conflict resolution through youth empowerment, access to knowledge, capacity-building and cultural diversity.

PeaceEarth Foundation recently launched an interactive website that gives people the power to learn, engage and act. It serves to connect and foster dialogue among communities, practitioners and scholars, giving people key information about conflict zones, best practices in peace-building, and solutions.

The work of the Foundation is also instrumental to further the mission of Whitaker as UNESCO Goodwill Ambassador for Peace and Reconciliation, and co-founder of the International Institute for Peace.

NOTES TO EDITORS

The PeaceEarth Foundation website is live at: www.peaceearth.org

For more information about Connect To Learn: www.connecttolearn.org

Photos Hans Vestberg:

<http://www.ericsson.com/thecompany/press/photolibrary/management>

Photos of Hans Vestberg and Forest Whitaker will be available on www.ericsson.com/press

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Our offering comprises services, software and infrastructure within Information and Communications Technology for telecom operators and other industries. Today more than 40 percent of the world's mobile traffic goes through Ericsson networks and we support customers' networks servicing more than 2.5 billion subscribers.

We operate in 180 countries and employ more than 100,000 people. Founded in 1876, Ericsson is headquartered in Stockholm, Sweden. In 2011 the company's net sales were SEK 226.9 billion (USD 35.0 billion). Ericsson is listed on NASDAQ OMX, Stockholm and NASDAQ, New York stock exchanges.

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