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# TELEFÔNICA | VIVO CHOOSES ERICSSON AS SUPPLIER FOR 4G/LTE NETWORK IN BRAZIL

- Ericsson will implement a new 4G/LTE network for Vivo, a subsidiary of Telefônica
- New network will meet users' demand for connectivity and mobile broadband services
- Agreement strengthens Ericsson's position as main telecom infrastructure supplier for Vivo and marks Ericsson's second 4G/LTE win in Brazil

To cope with data traffic growth and expand its mobile coverage, Vivo – Brazil's largest operator serving 75.7 million mobile subscribers – has chosen Ericsson (NASDAQ:ERIC) to supply and implement a 4G/LTE network in the North and Mid-Western regions of Brazil, as well as the states of São Paulo, Minas Gerais, Bahia and Sergipe.

Ericsson is selected as supplier for Vivo's 4G/LTE network, which will feature Ericsson's latest RBS 6000 multi-standard radio base stations. This agreement strengthens Ericsson's position as primary telecom infrastructure supplier for Vivo and marks Ericsson's second 4G/LTE win in Brazil.

Eduardo Ricotta, Vice President of Ericsson Latin America and the Caribbean, says: "We are honored to be chosen once again to cooperate with Vivo, supporting their network evolution and innovation. This decision is a result of the positive experiences that the operator has had with the successful implementation of Ericsson's GSM, WCDMA and HSPA technologies in the past. The evolution of mobile networks is a fundamental step toward the advent of the Networked Society in Brazil."

Under the terms of the agreement, Ericsson is also responsible for network implementation, including network rollout, design and support services.

Ericsson has now signed 89 LTE/EPC contracts in 38 countries on five continents.

## NOTES TO EDITORS

**4G/LTE media kit:** [www.ericsson.com/thecompany/press/mediakits/lte](http://www.ericsson.com/thecompany/press/mediakits/lte)

Download high-resolution photos and broadcast-quality video at [www.ericsson.com/press](http://www.ericsson.com/press)

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*Ericsson is the world's leading provider of communications technology and services. We are enabling the Networked Society with efficient real-time solutions that allow us all to study, work and live our lives more freely, in sustainable societies around the world.*

*Our offering comprises services, software and infrastructure within Information and Communications Technology for telecom operators and other industries. Today more than 40 percent of the world's mobile traffic goes through Ericsson networks and we support customers' networks servicing more than 2.5 billion subscribers.*

*We operate in 180 countries and employ more than 100,000 people. Founded in 1876, Ericsson is headquartered in Stockholm, Sweden. In 2011 the company's net sales were SEK 226.9 billion (USD 35.0 billion). Ericsson is listed on NASDAQ OMX, Stockholm and NASDAQ, New York stock exchanges.*

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