

PRESS RELEASE

January 7, 2013



AT&T AND ERICSSON TEAM UP FOR GLOBAL DEVICE CONNECTIVITY

- Ericsson to provide testing and verification for devices within AT&T's Global SIM Program prior to launch of each device
- Connected devices are proliferating and providing new services in all areas of life
- AT&T's single SIM solution accelerates and simplifies market entry for its device manufacturers on a global scale

AT&T has selected Ericsson (NASDAQ: ERIC) to provide testing and verification for devices within its Global SIM Program. Ericsson will test the performance for each manufacturer's device to ensure the devices are compatible with regulatory and international carrier requirements and networks.

Device verification and carrier certifications are crucial to robust, optimized device performance across the extensive, standards-based mobile broadband infrastructure that Ericsson delivers globally.

According to the agreement, AT&T's global SIM devices will be verified and tested by Ericsson prior to launch in Ericsson labs throughout the world.

As the global leader in mobile networks, Ericsson is able to help operators like AT&T secure the best customer experience by helping them make devices more network friendly, as well as making networks more device friendly. Through its global device labs, Ericsson is able to ensure maximum performance for both device manufacturers and network operators.

AT&T has a recognized leading position for connected device growth. In 2012 it launched the innovative AT&T Global SIM program, which is in line with its strategic intent to expand its international business and take its vision for connected devices to the next level.

"Ericsson's global market leadership makes it a true one-stop-shop for device and application verification," said Glenn Lurie, President of Emerging Devices, Resale and Partnership, AT&T. "The result is an additional enhancement for our customers, wherever in the world they may travel."

Vish Nandlall, CTO and SVP Strategy and Marketing, Ericsson North America, said: "Ericsson and AT&T share a vision for a Networked Society, where connected devices will proliferate and provide new services in all parts of our lives. AT&T's expansion as a global player in connected devices will help realize opportunities for seamless launch of devices that make our lives and businesses more efficient."

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NOTES TO EDITORS

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Ericsson is the world's leading provider of communications technology and services. We are enabling the Networked Society with efficient real-time solutions that allow us all to study, work and live our lives more freely, in sustainable societies around the world.

Our offering comprises services, software and infrastructure within Information and Communications Technology for telecom operators and other industries. Today more than 40 percent of the world's mobile traffic goes through Ericsson networks and we support customers' networks servicing more than 2.5 billion subscribers.

We operate in 180 countries and employ more than 100,000 people. Founded in 1876, Ericsson is headquartered in Stockholm, Sweden. In 2011 the company's net sales were SEK 226.9 billion (USD 35.0 billion). Ericsson is listed on NASDAQ OMX, Stockholm and NASDAQ, New York stock exchanges.

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