
ERICSSON AND GEMALTO SIMPLIFY M2M ADOPTION

- Ericsson and Gemalto forge partnership to offer an integrated M2M solution based on eUICC (embedded Universal Integrated Circuit Card) subscription management technology
- The solution addresses operators' needs to meet enterprise requirements on management of long M2M life cycles and sophisticated business process integration
- The solution comprises the Ericsson Device Connection Platform integrated with the Gemalto Subscription Management Platform

The machine-to-machine (M2M) market is characterized by devices, being used in business critical applications spread over large parts of the world and over long life cycles. An example is smart metering or smart grid, where meters or power stations are increasingly connected over mobile networks and typically have life times measured in decades. The same applies to the automotive market, where connected cars communicate via the mobile internet for various applications from entertainment to telematics solutions. In these environments, operators face a number of challenges.

M2M device makers today need to manage a number of variable parameters when manufacturing and issuing their devices. Firstly, the country where the device will be sold or the network they will connect to is not known. Secondly, the UICC are at an increasingly pace soldered into devices at the manufacturing stage. Finally, the durability of the device could imply a change in the connectivity provider during its lifecycle. The combination of these factors requires flexibility and openness in the subscription management.

To address these challenges, Ericsson (NASDAQ:ERIC) and leading digital security vendor Gemalto forge a partnership to provide Dynamic Device Subscription Management

The Ericsson-Gemalto partnership provides an integrated solution comprising the Ericsson Device Connection and Gemalto Subscription Management Platforms. The combination of platforms, fully operated, reduces complexity of M2M deployments for mobile network operators and offers investment scalability. The solution also remotely manages all kinds of devices without the need to change the eUICC during the entire life cycle of a device. For operators, the partnership means they get one integrated and streamlined M2M connectivity solution.

The solution will be demonstrated at the upcoming Mobile World Congress in Barcelona, February 25th through 28th, in Ericsson's exhibition booth. In addition M2M connectivity provider Telenor Connexion will demonstrate the solution in the GSMA Connected City.

PRESS RELEASE

February 11, 2013



NOTES TO EDITORS

About Gemalto

Gemalto is the world leader in [digital security](#) with 2011 annual revenues of €2 billion and more than 10,000 employees operating out of 74 offices and 14 Research & Development centers, located in 43 countries.

We are at the heart of the rapidly evolving digital society. Billions of people worldwide increasingly want the freedom to communicate, travel, shop, bank, entertain and work – anytime, everywhere – in ways that are enjoyable and safe. Gemalto delivers on their expanding needs for personal mobile services, payment security, authenticated cloud access, identity and privacy protection, eHealthcare and eGovernment efficiency, convenient ticketing and dependable machine-to-machine (M2M) applications.

Gemalto develops secure embedded software and secure products which we design and personalize. Our platforms and services manage these secure products, the confidential data they contain and the trusted end-user services they enable. Our innovations enable our clients to offer trusted and convenient digital services to billions of individuals.

Gemalto thrives with the growing number of people using its solutions to interact with the digital and wireless world.

For more information visit www.gemalto.com.

Download high-resolution photos and broadcast-quality video at www.ericsson.com/press

Ericsson is the world's leading provider of communications technology and services. We are enabling the Networked Society with efficient real-time solutions that allow us all to study, work and live our lives more freely, in sustainable societies around the world.

Our offering comprises services, software and infrastructure within Information and Communications Technology for telecom operators and other industries. Today more than 40 percent of the world's mobile traffic goes through Ericsson networks and we support customers' networks servicing more than 2.5 billion subscribers.

We operate in 180 countries and employ more than 100,000 people. Founded in 1876, Ericsson is headquartered in Stockholm, Sweden. In 2011 the company's net sales were SEK 226.9 billion (USD 35.0 billion). Ericsson is listed on NASDAQ OMX, Stockholm and NASDAQ, New York stock exchanges.

www.ericsson.com

www.twitter.com/ericssonpress

www.facebook.com/ericsson

www.youtube.com/ericssonpress

PRESS RELEASE
February 11, 2013



FOR FURTHER INFORMATION, PLEASE CONTACT

Ericsson Corporate Communications

Phone: +46 10 719 69 92

E-mail: media.relations@ericsson.com

Ericsson Investor Relations

Phone: +46 10 719 00 00

E-mail: investor.relations@ericsson.com