
VIMPELCOM SIGNS 5-YEAR MANAGED SERVICES CONTRACT WITH ERICSSON

- VimpelCom subscribers in Siberia and the Urals to enjoy improved network quality and end-user experience
- More than 400 VimpelCom employees to join Ericsson in the company's first major managed services contract in Russia
- Contract covers management of both fixed and mobile networks, including more than 10,000 base stations in 41 cities and more than 10,000km of optical transport cables

VimpelCom, one of the world's 10 largest integrated telecommunications services operators, has signed a managed services contract with Ericsson (NASDAQ: ERIC). Under the five year agreement, Ericsson will manage network operations on VimpelCom's behalf at more than 10,000 sites, as well as overseeing more than 10,000km of optical transport cables and an extensive fixed network across Siberia and the Urals in Russia.

Ericsson will be responsible for network operations and field maintenance for active and passive network components, for the operator's mobile, fixed and transport networks.

As part of the agreement over 400 VimpelCom employees spread over 41 locations across Siberia and the Urals will be transferred to Ericsson in April.

"This agreement meets VimpelCom's long-term plans in strategic programs to increase operating efficiency. The transfer of network maintenance and support to Ericsson will allow us to more effectively optimize costs and network management. Similar projects have already become standard practice in the world, and we are actively supporting this trend, as we see the effectiveness of this model with examples of global operators. We are confident that the knowledge and experience of Ericsson in the extended network service and support, will allow us to maximize our focus on business development, improve the quality of services for our customers and provide additional quality services"- said Anton Kudryashov, General Director of Joint Stock Company" VimpelCom ".

Valter D'Avino, Head of Managed Services, Ericsson, says: "This is our first major managed services contract in Russia. With Ericsson managing the operations of its network, VimpelCom will be able to reduce its operational expenditure and focus even more on providing innovative solutions for its customers."

This contract will result in a major expansion of Ericsson's services business in Russia, a country that is of great strategic importance. With more than 60,000 service professionals working in 180 countries, Ericsson is the undisputed leader in managed services and has the scale required to meet the needs of operators worldwide.

NOTES TO EDITORS

Ericsson Managed Services press backgrounder:

[www.ericsson.com/res/thecompany/docs/press/backgrounders/managed_services_press_ba
ckgrounder.pdf](http://www.ericsson.com/res/thecompany/docs/press/backgrounders/managed_services_press_ba
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Ericsson Global Services media kit:

www.ericsson.com/thecompany/press/mediakits/services

Download high-resolution photos and broadcast-quality video at www.ericsson.com/press

Ericsson is the world's leading provider of communications technology and services. We are enabling the Networked Society with efficient real-time solutions that allow us all to study, work and live our lives more freely, in sustainable societies around the world.

Our offering comprises services, software and infrastructure within Information and Communications Technology for telecom operators and other industries. Today more than 40 percent of the world's mobile traffic goes through Ericsson networks and we support customers' networks servicing more than 2.5 billion subscribers.

We operate in 180 countries and employ more than 100,000 people. Founded in 1876, Ericsson is headquartered in Stockholm, Sweden. In 2011 the company's net sales were SEK 226.9 billion (USD 35.0 billion). Ericsson is listed on NASDAQ OMX, Stockholm and NASDAQ, New York stock exchanges.

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