
ERICSSON CONNECTED VEHICLE CLOUD NAMED CTIA E-TECH WINNER

- Ericsson Connected Vehicle Cloud takes First Place in Enterprise Solution – General Business category
- Awards program included nearly 300 entries based on innovation, functionality, technological importance, implementation and overall “wow” factor
- Transport and Automotive solution delivers significant opportunity for stakeholders in the automotive and technology ecosystems to reach drivers and passengers in new ways

Ericsson (NASDAQ: ERIC) is named a winner in the 2013 CTIA Emerging Technology (E-Tech) Awards competition, which honors the industry’s most innovative new wireless products and services in mobile apps, consumer electronics, enterprise and vertical markets, and network. Ericsson Connected Vehicle Cloud took First Place in the Enterprise Solution – General Business category for its innovation, functionality, technological importance, implementation and overall “wow” factor.

"This year's awards highlight the awe-inspiring and significant impact the wireless industry has on every sector and on our daily lives. We're pleased to showcase the vision and ingenuity from our industry at CTIA 2013, which is North America's largest mobile marketplace. We congratulate Ericsson on its Connected Vehicle Cloud for its E-Tech Award," said CTIA Vice President and Show Director Robert Mesirow.

Ericsson’s Connected Vehicle Cloud delivers significant opportunity for stakeholders in the automotive and technology ecosystems to reach drivers and passengers in new ways. Based on the Ericsson Service Enablement Platform, it connects application developers, government organizations, businesses, automotive manufacturers and consumers. It targets existing and future demands on scalability, security and flexibility in the global automotive industry. The result is a transformed driving experience and new opportunities for players in the automotive ecosystem

"The automotive industry is an increasingly global business, and connecting vehicles demands a new profitable innovative business model that will leverage the potential of the automotive ecosystem and connect the car with other connected industries," said Per Borgklint, Senior Vice President and Head of Business Unit Support Solutions, Ericsson. "The Connected Vehicle Cloud builds on and combines today’s telecom network capabilities and delivers dramatically improved quality of experience. We are thrilled to be recognized for the innovation this solution brings to market as we help to advance the connected vehicle market."

PRESS RELEASE

JUNE 4, 2013



Nearly 300 CTIA E-Tech entries were judged by a panel of highly-respected industry experts, reporters and analysts. The winners were announced during the CTIA Conference at the Sands Expo & Convention Center in Las Vegas.

NOTES TO EDITORS

For more information on the Ericsson Vehicle Cloud solution and other Ericsson Operations Support and Business Support Solutions, visit:

<http://www.ericsson.com/ourportfolio/transport-and-automotive-industry/connected-vehicle-cloud>
www.ericsson.com/oss-bss or www.ericsson.com/realize

Download high-resolution photos and broadcast-quality video at www.ericsson.com/press

Ericsson is a world-leading provider of communications technology and services. We are enabling the Networked Society with efficient real-time solutions that allow us all to study, work and live our lives more freely, in sustainable societies around the world.

Our offering comprises services, software and infrastructure within Information and Communications Technology for telecom operators and other industries. Today 40 percent of the world's mobile traffic goes through Ericsson networks and we support customers' networks servicing more than 2.5 billion subscriptions.

We are more than 110,000 people working with customers in more than 180 countries. Founded in 1876, Ericsson is headquartered in Stockholm, Sweden. In 2012 the company's net sales were SEK 227.8 billion (USD 33.8 billion). Ericsson is listed on NASDAQ OMX, Stockholm and NASDAQ, New York stock exchanges.

www.ericsson.com

www.ericsson.com/news

[www.twitter.com/ericssonpress](https://twitter.com/ericssonpress)

<https://twitter.com/EricssonOSSBSS>

<https://plus.google.com/113604643503944763540/>

www.facebook.com/ericsson

www.youtube.com/ericssonpress

<http://www.youtube.com/playlist?list=PLsn61Zeh8ih81E2p7edFBaM4eCsYFqEc>

FOR FURTHER INFORMATION, PLEASE CONTACT

Ericsson Corporate Communications

Phone: +46 10 719 69 92

E-mail: media.relations@ericsson.com

Ericsson Investor Relations

Phone: +46 10 719 00 00

E-mail: investor.relations@ericsson.com