
IS YOUR APP A WINNER? ENTER THE ERICSSON APPLICATION AWARDS 2014

- Developers, startups and anyone who has an idea for a great app, here is your opportunity
- The theme for 2014 is Apps for Working Life, and there will be a global competition and several regional competitions
- First prize is EUR 25,000, second prize is EUR 10,000, and special recognition for innovation supporting Technology for Good. Third to 10th prize diplomas and honorary mentions

This is the fifth consecutive year that Ericsson announces The Ericsson Application Awards. Students and small- and medium-sized enterprises from anywhere in the world are invited to submit Android and iOS apps.

This competition will give you and your team the opportunity to gain a foothold in the app industry, while also earning recognition and making contacts within the telecom industry.

There will be two categories for this contest – one for students, and one for small- and medium-sized enterprises with fewer than 100 employees.

The theme of the 2014 competition is Apps for Working Life, in support of Ericsson's vision of a Networked Society in which – through a combination of mobility, broadband, the cloud, applications and services – anything and everything is connected. How can apps help us all in our daily working life both now and in the future? How do we contribute to making the next generation of working life a context where people can better innovate, collaborate and balance life outside work?

In the Networked Society, Ericsson is the leading advocate of Technology for Good and we encourage innovation to help meet sustainability challenges. The Technology for Good award of EEA 14 will recognize achievement in this area.

The winner of the student category in 2013 was Portugal's GreenSpark, which offered a solution based on energy efficiency with a truly global reach. The UK's TboxApps was the winner in the company category. Their solution was based on usage patterns in order to get access to instant messages and quickly get help.

In all, 192 teams took part in the 2013 competition (compared with 143 in 2012) from 52 countries.

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NOTES TO EDITORS

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Ericsson is a world-leading provider of communications technology and services. We are enabling the Networked Society with efficient real-time solutions that allow us all to study, work and live our lives more freely, in sustainable societies around the world.

Our offering comprises services, software and infrastructure within Information and Communications Technology for telecom operators and other industries. Today 40 percent of the world's mobile traffic goes through Ericsson networks and we support customers' networks servicing more than 2.5 billion subscriptions.

We are more than 110,000 people working with customers in more than 180 countries. Founded in 1876, Ericsson is headquartered in Stockholm, Sweden. In 2012 the company's net sales were SEK 227.8 billion (USD 33.8 billion). Ericsson is listed on NASDAQ OMX, Stockholm and NASDAQ, New York stock exchanges.

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