
CANADIAN TELUS TO OFFER ADVANCED MULTIMEDIA EXPERIENCE WITH ERICSSON

- Ericsson will provide TELUS with an IP Multimedia Subsystem (IMS) - a key enabler for fixed-mobile convergence
- IMS supports new and enhanced multimedia applications enabling TELUS to offer its customers advanced services and an enhanced user experience
- Contract includes comprehensive systems integration services and technology based on Rich Communication Services (RCS) and Voice over LTE (VoLTE)

Ericsson (NASDAQ: ERIC) has signed a key contract with TELUS for the development and deployment of an IP Multimedia Subsystem (IMS), the foundation for communication services over LTE and other accesses. The implementation of Ericsson's IMS technology will enable TELUS to offer advanced, convergent services in voice, data and video calling over both wireline and wireless networks to customers across Canada.

As a global leader in network convergence solutions, Ericsson's IMS will allow TELUS to leverage the latest telecommunications developments, equipping the Canadian carrier with the most innovative technology.

The continued consolidation of TELUS' wireless and fixed systems will strengthen its framework for the agile delivery of core telecommunications services, further enhancing its consumer experience. With more than 12 million customer connections TELUS' customers will have the ability to access a variety of multimedia functions and applications including High Definition voice, management across multiple devices, and video calling over LTE.

Eros Spadotto, executive vice-president, Technology Strategy and Operations, TELUS says: "We have a relentless focus on delivering to Canadians world-class entertainment and communication experiences. Harnessing the power of IMS technology is something we're very excited about as it will enable us to offer next-generation solutions that transform the way our customers live, work, and play".

Fredrik Alatalo, executive vice-president and general manager for Ericsson in Canada says: "We are excited to collaborate with TELUS in the deployment of the latest technologies in IMS, providing Canadian consumers with enhanced multimedia applications. IMS enables operators to offer a range of new and enhanced services to their customers at an affordable cost."

IMS is a cost-efficient system that will enable TELUS to generate new revenue streams through differentiated services based on the Rich Communication Services (RCS) and Voice over LTE (VoLTE).

Ericsson has signed over 110 commercial IMS contracts worldwide, of which around 70 are in commercial operation, establishing the company as the world's most-experienced IMS partner.

PRESS RELEASE

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NOTES TO EDITORS

More on Ericsson's solutions:

[IMS](#)

[Ericsson Mobile Telephony Evolution with VoLTE](#)

[Ericsson Flexible RCS](#)

Download high-resolution photos and broadcast-quality video at www.ericsson.com/press

Ericsson is a world-leading provider of communications technology and services. We are enabling the Networked Society with efficient real-time solutions that allow us all to study, work and live our lives more freely, in sustainable societies around the world.

Our offering comprises services, software and infrastructure within Information and Communications Technology for telecom operators and other industries. Today 40 percent of the world's mobile traffic goes through Ericsson networks and we support customers' networks servicing more than 2.5 billion subscriptions.

We are more than 110,000 people working with customers in more than 180 countries. Founded in 1876, Ericsson is headquartered in Stockholm, Sweden. In 2012 the company's net sales were SEK 227.8 billion (USD 33.8 billion). Ericsson is listed on NASDAQ OMX, Stockholm and NASDAQ, New York stock exchanges.

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