
CHUNGHWA BOOSTS CUSTOMER EXPERIENCE WITH REAL-TIME CHARGING AND POLICY CONTROL

- Ericsson named as the sole supplier of online charging and policy control solution for Taiwan's leading operator, Chunghwa Telecom
- Chunghwa will be able to create flexible, innovative and differentiated service offerings for its existing and LTE customers
- Chunghwa's LTE consumers will benefit from real-time control of their services and usage – regardless of their desired payment method

Chunghwa Telecom Co., Ltd. (NYSE:CHT), has selected Ericsson (NASDAQ:ERIC) as consulting and systems integrator of an online charging system (OCS) and policy and charging rules function (PCRF).

The new BSS (business support systems) environment supported by Ericsson will include a single integrated online charging and policy control solution that serves existing and LTE prepaid and postpaid subscribers.

Ericsson's solution will allow Chunghwa to offer its existing and LTE customers real-time control of their service usage, account balances and richer offerings with the right QoS (quality of service) and enhanced user experience.

Lin Kuo-Feng, President of Chunghwa Telecom Mobile Business Group, says: "We know from Chunghwa Telecom's long-standing cooperation with Ericsson that we will get the best solution and support the market has to offer for this business-critical function."

Jan Signell, Head of Region North East Asia at Ericsson, says: "We're pleased that Chunghwa Telecom trusts us to drive this BSS transformation and deliver an integrated online charging and policy control solution. Consumers and enterprises increasingly expect transparency, control and individualization of their online experience. Delivering on this creates an invaluable competitive advantage for Chunghwa in a rapidly evolving marketplace."

Worldwide, Ericsson delivers more than 1,500 consulting and systems integration projects every year in multi-vendor and multi-technology environments, and is the clear market leader in real-time charging with more than 280 charging and billing customers worldwide.

During Mobile World Congress 2014 in Barcelona, Spain, Ericsson is showing world-leading technology and service capabilities and innovations. We believe that anything that benefits from a connection will be connected, and we lead the way with solutions that drive the development in mobility, broadband and the cloud, creating the foundation for eco-systems and transformation across industries. We are your guide in the Networked Society.

Welcome to our media & analyst conference, Monday, February 24, 08:30am CET. You can find us at MWC in Hall 2, Stand 2S60. RSVP to media.relations@ericsson.com

PRESS RELEASE

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NOTES TO EDITORS

About Chunghwa Telecom

Chunghwa Telecom (TAIEX: 2412, NYSE: CHT) is Taiwan's leading telecom service provider. The company provides fixed-line, mobile and internet and data services to residential and business customers in Taiwan.

About Ericsson Charging System

<http://www.ericsson.com/ourportfolio/products/charging-system>

Download high-resolution photos and broadcast-quality video at www.ericsson.com/press

Ericsson is a world-leading provider of communications technology and services. We are enabling the Networked Society with efficient real-time solutions that allow us all to study, work and live our lives more freely, in sustainable societies around the world.

Our offering comprises services, software and infrastructure within Information and Communications Technology for telecom operators and other industries. Today 40 percent of the world's mobile traffic goes through Ericsson networks and we support customers' networks servicing more than 2.5 billion subscribers.

We are more than 110,000 people working with customers in more than 180 countries. Founded in 1876, Ericsson is headquartered in Stockholm, Sweden. In 2013 the company's net sales were SEK 227.4 billion (USD 34.9 billion). Ericsson is listed on NASDAQ OMX, Stockholm and NASDAQ, New York stock exchanges.

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FOR FURTHER INFORMATION, PLEASE CONTACT

Ericsson Corporate Communications

Phone: +46 10 719 69 92

E-mail: media.relations@ericsson.com

Ericsson Investor Relations

Phone: +46 10 719 00 00

E-mail: investor.relations@ericsson.com