
VODAFONE TAKES LEAD WITH ERICSSON RADIO DOT SYSTEM

- World-leading telecommunications company to trial innovative indoor mobile broadband solution
- Vodafone teaming with leading mobile broadband supplier, Ericsson, to bring high-performance cellular connectivity into enterprise buildings with new Ericsson Radio Dot System
- Designed to provide consistent high-performance user experience and features between indoor and outdoor environments

Vodafone, one of the world's largest telecommunications companies, has signed on as a lead customer for the Ericsson Radio Dot System, the innovative new indoor small cell solution from Ericsson (NASDAQ: ERIC). The Ericsson Radio Dot System is designed to extend Vodafone's 3G and LTE mobile broadband network capacity into enterprise buildings to deliver a high-performance mobile broadband experience to Vodafone customers.

Ericsson's industry-leading mobile broadband technology already powers Vodafone's services in multiple countries including Germany, the UK and the Netherlands. The new Radio Dot System is designed to extend that mobile broadband capacity, both 3G and LTE, into enterprise buildings and public venues. The visible element of the Ericsson Radio Dot System, known as the Dot, is sleek and compact, to blend in with any indoor environment.

Valter D'Avino, Head of Ericsson Region Western and Central Europe, says: "As a strategic network supplier, Ericsson will work closely with Vodafone to expand their opportunities in the enterprise market with the Ericsson Radio Dot System. The System is a key differentiator of Ericsson's Mobile Enterprise strategy to empower mobile and converged operators to deliver integrated cloud, connectivity and communications as-a-service to their enterprise customers."

Ericsson Radio Dot System is compact and offers flexible mounting. It introduces a revolutionary antenna element, or 'Dot', which delivers mobile broadband access to users. Dots are connected and powered via standard internet LAN cables (Category 5/6/7) to indoor radio units that link to a base station.

The Ericsson Radio Dot System leverages the same industry-leading features found in Ericsson's macro base station, including Carrier Aggregation and Combined Cell for WCDMA and LTE. Deployments and upgrades are simple, addressing growing capacity and coverage requirements. The user experience is consistent wherever they go and the indoor network evolves in lockstep with the outdoor network. Ericsson Radio Dot System also supports integration with Ericsson's carrier Wi-Fi portfolio enabling features such as real-time traffic steering to ensure the best user experience across both Wi-Fi and 3GPP networks.

The Ericsson Radio Dot System will be in the Small Cells station of the Ericsson booth at MWC 2014.

During Mobile World Congress 2014 in Barcelona, Spain, Ericsson is showing world-leading technology and service capabilities and innovations. We believe that anything that benefits from a connection will be connected, and we lead the way with solutions that drive the development in mobility, broadband and the cloud, creating the foundation for eco-systems and transformation across industries. We are your guide in the Networked Society.

You can find us at MWC in Hall 2, Stand 2S60. RSVP to media.relations@ericsson.com

Follow us during the event using [@Ericsson](https://twitter.com/Ericsson) and [@Networked_Soc](https://twitter.com/Networked_Soc) and join the discussion using #MWC14.

Insights from our experts and Networked Society evangelists are also published on our [blog](#) during the event.

NOTES TO EDITORS



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Our offering comprises services, software and infrastructure within Information and Communications Technology for telecom operators and other industries. Today 40 percent of the world's mobile traffic goes through Ericsson networks and we support customers' networks servicing more than 2.5 billion subscribers.

We are more than 110,000 people working with customers in more than 180 countries. Founded in 1876, Ericsson is headquartered in Stockholm, Sweden. In 2013 the company's net sales were SEK 227.4 billion (USD 34.9 billion). Ericsson is listed on NASDAQ OMX, Stockholm and NASDAQ, New York stock exchanges.

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