
SWISSCOM TRIALS THE ERICSSON RADIO DOT SYSTEM

- Leading Swiss operator to trial Ericsson's revolutionary indoor-solution for small-cells
- Ericsson Radio Dot System allows quick indoor deployment and most efficient integration into macro-network
- Superior enterprise and consumer experience inside mid-size to large buildings

Switzerland's leading telecom provider Swisscom is among the first operators worldwide to trial the elegant, ultra-compact indoor small cell, Ericsson Radio Dot system, in enterprise buildings. The two companies expand their existing cooperation on indoor and outdoor small cell coverage to cater for the explosion of data traffic.

In 2013 mobile network traffic increased by 100 percent in Switzerland - most subscribers used their smartphones or tablets in-house. Video streaming accounted for two thirds of Swisscom's mobile network data. The Ericsson Radio Dot System integrates seamlessly into the operator's 4G/ LTE and 3G radio access macro-networks to most efficiently deliver seamless mobile broadband user experience for consumer and business services indoors.

Ericsson and Swisscom have signed a Letter of Intent giving Swisscom access to the new Ericsson Radio Dot System in advance of general availability. Because of its convenient size, scalability, macro feature parity and evolution path, the Ericsson Radio Dot System can be deployed in a broad range of enterprise buildings and public venues, including the medium-to-large indoor locations not addressed by current solutions, to support both Enterprise services and consumers. The Ericsson Radio Dot System introduces a revolutionary antenna element, or "dot," which delivers mobile broadband access to users. It is compact, weighing 300 grams or 10.5 ounces, and easy to mount.

Patrick Weibel, Senior Architect Wireless Strategy Swisscom: "Our customers are used to always receiving the best possible network quality for their mobile phone, tablet or notebook user experience. By integrating it with our 4G/LTE and 3G networks, the Ericsson Radio Dot System can deliver a seamless mobile broadband user experience for our consumer and business services inside enterprise buildings and public venues."

Valter D'Avino, Head of Ericsson Region Western and Central Europe, says: "Swisscom has been awarded best quality mobile operator in Switzerland for the past several years in a row. As sole supplier to their 4G/LTE and 3G radio and core network we are also committed to support Swisscom with best possible indoor experience for their customers. The Ericsson Radio Dot system can complement the pico and micro base station outdoor and indoor deployment Swisscom has already started."

During Mobile World Congress 2014 in Barcelona, Spain, Ericsson is showing world-leading technology and service capabilities and innovations. We believe that anything that benefits from a connection will be connected, and we lead the way with solutions that drive the development in mobility, broadband and the cloud, creating the foundation for eco-systems and transformation across industries. We are your guide in the Networked Society.

You can find us at MWC in Hall 2, Stand 2S60.

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NOTES TO EDITORS



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Our offering comprises services, software and infrastructure within Information and Communications Technology for telecom operators and other industries. Today 40 percent of the world's mobile traffic goes through Ericsson networks and we support customers' networks servicing more than 2.5 billion subscribers.

We are more than 110,000 people working with customers in more than 180 countries. Founded in 1876, Ericsson is headquartered in Stockholm, Sweden. In 2013 the company's net sales were SEK 227.4 billion (USD 34.9 billion). Ericsson is listed on NASDAQ OMX, Stockholm and NASDAQ, New York stock exchanges.

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