
TELEFÔNICA VIVO SELECTS ERICSSON FOR BRAZILIAN DIGITAL CITY PROJECT

- Ericsson will be the prime integrator for the smart parking and smart lighting in the Águas de São Pedro digital city project in São Paulo, Brazil
- Ericsson is facilitating systems integration to deliver and integrate these smart solutions across Telefônica Vivo's network

Ericsson (NASDAQ:ERIC) has been chosen by Telefônica Vivo to integrate the smart parking and smart lighting for its digital city project in Águas de São Pedro, Brazil. Collaborating with leading technology partners, Ericsson will be responsible for providing smart lighting and smart parking solutions and for system integration. The design, installation and rollout of the project are all included in the scope of the agreement, as is responsibility for managed services, including operations and maintenance, once it has been rolled out.

As part of the smart lighting project, Ericsson will deliver and install a solution enabling the public energy system to remotely control and monitor the energy consumption of each light point, switching lighting on and off where necessary.

Remote monitoring will report any faults that occur and allow for remote maintenance to be carried out, leading to savings and cost effective operation as well as contributing to environmental sustainability.

Antonio Carlos Valente, president of Telefônica Group says: "The digital city project in Águas de São Pedro is one of our most exciting initiatives in Brazil. We are happy to continue our close relationship with Ericsson around the globe to deliver this important project in Brazil."

Eduardo Ricotta, Vice President, Latin America at Ericsson says: "The explosive growth of cities and the rapid uptake of broadband are happening at the same time as the world faces economic and environmental challenges. To ensure that our cities become creative, connected and sustainable is a challenge but also a tremendous opportunity. The smart parking project is a fantastic example of one such opportunity and an example of what we can do in the future, especially at Águas de São Pedro, the first digital city in Brazil."

Under the smart parking project, Ericsson will deliver and install smart parking sensors across public parking areas in the municipality of Águas de São Pedro. The sensors will detect whether a parking spot is vacant or not, and it is hoped that the system will cut down on both traffic congestion and carbon emissions. The rollout of the project is already underway.

PRESS RELEASE

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Serving more than 220 million customers in Latin America, Telefónica is one of the world's leading operators, providing communication, information and entertainment solutions, with presence in Europe and Latin America.

The company has one of the most international profiles in the sector, operating in 24 countries. More than 77 percent of its business is conducted outside its home market in Spain.

NOTES TO EDITORS

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Ericsson is the driving force behind the Networked Society – a world leader in communications technology and services. Our long-term relationships with every major telecom operator in the world allow people, businesses and societies to fulfil their potential and create a more sustainable future.

Our services, software and infrastructure – especially in mobility, broadband and the cloud – are enabling the telecom industry and other sectors to do better business, increase efficiency, improve the user experience and capture new opportunities.

With more than 110,000 professionals and customers in 180 countries, we combine global scale with technology and services leadership. We support networks that connect more than 2.5 billion subscribers. Forty percent of the world's mobile traffic is carried over Ericsson networks. And our investments in research and development ensure that our solutions – and our customers – stay in front.

Founded in 1876, Ericsson has its headquarters in Stockholm, Sweden. Net sales in 2013 were SEK 227.4 billion (USD 34.9 billion). Ericsson is listed on NASDAQ OMX stock exchange in Stockholm and the NASDAQ in New York.

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