

PRESS RELEASE

May 13, 2014



ERICSSON STRENGTHENS COMMITMENT TO SUSTAINABILITY AND CORPORATE RESPONSIBILITY

- Elaine Weidman-Grunewald, Vice President and Head of Sustainability and Corporate Responsibility, is appointed to Ericsson's Global Leadership Team, effective May 7, 2014
- In addition to current responsibilities, Weidman-Grunewald will also assume role as - Head of Ericsson Response, the company's volunteer emergency response organization, which will become part of Sustainability and Corporate Responsibility
- Sustainability and CR is increasingly important to and an integrated part of Ericsson's business strategy

Ericsson (NASDAQ:ERIC) has appointed Elaine Weidman-Grunewald, Vice President and Head of Sustainability and Corporate Responsibility (CR) to Ericsson's Global Leadership team, effective May 7, 2014. In addition, Weidman-Grunewald will also assume the role as Head of Ericsson Response, which will become part of Sustainability and Corporate Responsibility.

Hans Vestberg, President and CEO, Ericsson, says: "Sustainability and CR is increasingly integrated into our business strategy. I firmly believe that this enhances our competitiveness, and that the actions we take today will enable positive business outcomes in the future. With the appointment of Elaine to our Global Leadership Team we are reinforcing the importance we place on robust governance and processes in place to conduct business sustainably and responsibly."

There is increasing evidence that broadband, mobility and the cloud are creating the Networked Society – where anything that can benefit from being connected will be connected in the future. In this changing world, Information and Communications Technology (ICT) is a powerful lever for advancing sustainable development. Millions are benefitting from the unprecedented growth in connectivity. Broadband is optimizing delivery of education and health care, fostering financial and social inclusion, and reinventing cities with intelligent grids, smart transportation and more.

Ericsson Sustainability and Corporate Responsibility focuses on three key areas: Conducting Business Responsibly, Environment and Climate Change, and Technology for Good. Weidman-Grunewald said: "I look forward to further strengthening Ericsson's focus on Sustainability and Corporate Responsibility at the global leadership level, where we can

PRESS RELEASE

May 13, 2014



continue to drive and develop our responsible business approach toward many stakeholders. At the same time I see great opportunity to drive development of sustainable solutions for our customers while making a positive impact in communities across the globe.”

In addition to the current areas of focus, Weidman-Grunewald will assume the role as Head of Ericsson Response, which will become part of Sustainability and Corporate Responsibility. Ericsson Response is the company’s global employee volunteer program that provides communications expertise, equipment and resources to assist humanitarian relief organizations in responding faster and more effectively when disasters strikes. Since 2000, Ericsson Response has deployed employee volunteers and ICT support to over 40 relief efforts in 30 countries.

Weidman-Grunewald holds a double Master’s degree from Boston University’s Center for Energy and Environmental Studies, in International Relations with a focus on social and economic development issues, and Resource and Environmental Management.

Ericsson’s Global Leadership Team comprises the Executive Leadership Team as well as the heads of all Ericsson’s ten regions, Head of Licensing and IPR, Head of Business Unit Modems and the Head of Customer Unit Vodafone.



Elaine Weidman-Grunewald

NOTES TO EDITORS

Download high-resolution photos and broadcast-quality video at www.ericsson.com/press

Ericsson is the driving force behind the Networked Society – a world leader in communications technology and services. Our long-term relationships with every major telecom operator in the world allow people, businesses and societies to fulfill their potential and create a more sustainable future.

Our services, software and infrastructure – especially in mobility, broadband and the cloud – are enabling the telecom industry and other sectors to do better business, increase efficiency, improve the user experience and capture new opportunities.

PRESS RELEASE

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With more than 110,000 professionals and customers in 180 countries, we combine global scale with technology and services leadership. We support networks that connect more than 2.5 billion subscribers. Forty percent of the world's mobile traffic is carried over Ericsson networks. And our investments in research and development ensure that our solutions – and our customers – stay in front.

Founded in 1876, Ericsson has its headquarters in Stockholm, Sweden. Net sales in 2013 were SEK 227.4 billion (USD 34.9 billion). Ericsson is listed on NASDAQ OMX stock exchange in Stockholm and the NASDAQ in New York.

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