ERICSSON TO DELIVER FIXED WIRELESS AND SATELLITE GROUND SERVICES FOR AUSTRALIA’S NBN CO

- Ericsson to deliver fixed wireless and satellite service across regional and rural Australia
- New agreement signed to continue existing fixed wireless managed service to 2018
- Agreement includes operations of third-party Long Term Satellite ground systems

Australia’s National Broadband Network Company (NBN Co) will continue its fixed wireless managed service partnership with Ericsson (NASDAQ:ERIC) and has expanded the partnership to include operation of the ground component of the Long Term Satellite Solution (LTSS) and customer service activation.

With the introduction of the LTSS, Ericsson will be the primary service partner for both NBN Co’s fixed wireless and satellite services, which are planned to cover over 1 million households.

The agreement will help NBN Co meet increasing call for high-speed broadband services in rural Australia, which is expected to reach 12,000 to 15,000 installations per month at its peak in 2016.

The deal will also include Ericsson migrating NBN Co’s 42,000 interim satellite users to the LTSS when it commences, providing them with an improved broadband service.

Ericsson will continue to be responsible for the operation of the fixed wireless network, and will take on the additional responsibility of managing the satellite ground systems when launched.

Greg Adcock, NBN Co Chief Operating Officer, says: “The rising demand for high speed broadband services and need for quality delivery has led us to continue our partnership with Ericsson. We are confident that their extensive local expertise and global experience can help us deliver services to homes, farms and businesses in regional and rural Australia. This agreement will enable greater efficiencies and consistency of network management across both our fixed and satellite ground networks.”

Håkan Eriksson, Head of Ericsson Australia and New Zealand, says: “As we extend our strategic partnership with NBN Co, we look forward to delivering both fixed wireless and satellite services to rural and regional Australia. Ubiquitous, affordable, dependable broadband to homes and businesses across Australia will have a tremendously positive impact on everything from education to health and social cohesion.”
"By providing advanced telecommunications services to families and business, we can help to bridge the digital divide and support economic and community growth,” Eriksson added.

NBN Co is an open-access, wholesale fixed broadband service provider, and was created to implement the Australian Federal Government’s national broadband policy. It is wholly owned by the Australian government.

NOTES TO EDITORS

Press backgrounder on Ericsson’s Managed Services

Download high-resolution photos and broadcast-quality video at www.ericsson.com/press

Ericsson is the driving force behind the Networked Society – a world leader in communications technology and services. Our long-term relationships with every major telecom operator in the world allow people, business and society to fulfill their potential and create a more sustainable future.

Our services, software and infrastructure – especially in mobility, broadband and the cloud – are enabling the telecom industry and other sectors to do better business, increase efficiency, improve the user experience and capture new opportunities.

With more than 110,000 professionals and customers in 180 countries, we combine global scale with technology and services leadership. We support networks that connect more than 2.5 billion subscribers. Forty percent of the world’s mobile traffic is carried over Ericsson networks. And our investments in research and development ensure that our solutions – and our customers – stay in front.

Founded in 1876, Ericsson has its headquarters in Stockholm, Sweden. Net sales in 2013 were SEK 227.4 billion (USD 34.9 billion). Ericsson is listed on NASDAQ OMX stock exchange in Stockholm and the NASDAQ in New York.

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