
THE FUTURE OF LEARNING - ERICSSON INNOVATION AWARDS 2015

- Ericsson launches global innovation competition for university students
- 2015 theme is “The Future of Learning”
- Learning is a prioritized area within the Networked Society
- Finalists and semifinalists will be interviewed for a possible internships or permanent positions at Ericsson

Ericsson has today announced the launch of the sixth annual Innovation Awards, a competition in which university students are given the opportunity to be drivers of fundamental change in society.

The theme of the 2015 competition is “The Future of Learning” - how can we make learning accessible for all? What do we need when lifelong learning becomes necessary for everyone? What are the new tools and methodologies when learning becomes an online activity and it happens more and more away from school buildings?

In Ericsson’s vision of the Networked Society, technology fundamentally transforms the ways we organize our lives, businesses and societies. But only recently has the connectivity and computational power once reserved for industrial applications become intensely personal – embedded not just into our mobile devices and cloud software, but into our everyday expressions, interactions, relationships and desires. The result is an unprecedented capacity for individual empowerment and innovation.

Empowered by technology, students and progressive teachers are catalysts for fundamental change. New skills and the passion for constant learning are becoming increasingly important. A new ecosystem is emerging that is greatly impacting, and in some cases redefining, established systems and institutions.

We hope and expect many good ideas about the future of learning from students around the world. The winners will receive a prize 25 000 EUR, with the runners-up receiving 10 000 EUR and 5 000 EUR going to the third-placed team.

All semi finalists and finalists will also be given the opportunity to an interview for internship or permanent employment at Ericsson.

The competition is open to team of two to four people, and Ericsson recommends a combination of technology and business students in the team. To apply and register to the competition visit www.ericsson.com/innovationawards

Last year’s winner in the student category was Team WorkMode from South Africa for their collaboration.

PRESS RELEASE
OCTOBER 15, 2015



NOTES TO EDITORS

About EIA: www.ericsson.com/innovationawards

Facebook: <http://www.facebook.com/Ericsson.Innovation.Awards>

Twitter EricssonLabs: <https://twitter.com/EricssonLabs>

About Networked Society:

http://www.ericsson.com/thinkingahead/networked_society/learning_education

Download high-resolution photos and broadcast-quality video at www.ericsson.com/press

Ericsson is the driving force behind the Networked Society – a world leader in communications technology and services. Our long-term relationships with every major telecom operator in the world allow people, business and society to fulfill their potential and create a more sustainable future.

Our services, software and infrastructure – especially in mobility, broadband and the cloud – are enabling the telecom industry and other sectors to do better business, increase efficiency, improve the user experience and capture new opportunities.

With more than 110,000 professionals and customers in 180 countries, we combine global scale with technology and services leadership. We support networks that connect more than 2.5 billion subscribers. Forty percent of the world's mobile traffic is carried over Ericsson networks. And our investments in research and development ensure that our solutions – and our customers – stay in front.

Founded in 1876, Ericsson has its headquarters in Stockholm, Sweden. Net sales in 2013 were SEK 227.4 billion (USD 34.9 billion). Ericsson is listed on NASDAQ OMX stock exchange in Stockholm and the NASDAQ in New York.

www.ericsson.com

www.ericsson.com/news

www.twitter.com/ericssonpress

www.facebook.com/ericsson

www.youtube.com/ericsson

FOR FURTHER INFORMATION, PLEASE CONTACT

Ericsson Corporate Communications

Phone: +46 10 719 69 92

E-mail: media.relations@ericsson.com

Ericsson Investor Relations

Phone: +46 10 719 00 00

E-mail: investor.relations@ericsson.com

PRESS RELEASE
OCTOBER 15, 2015

