
SMALL CELL AS A SERVICE POWERS WI-FI NETWORKS ACROSS INDIA

- 30,000 carrier-grade Wi-Fi access points rolled out for Ozone across India
- Ericsson to provide and manage Wi-Fi technology for a period of five years, under an as-a-Service model
- Ericsson to support Ozone with opportunities for monetizing the Wi-Fi network

Ozone Networks, India's leading public neutral Wi-Fi provider, has signed a Small Cell as a Service agreement with Ericsson (NASDAQ: ERIC) to provide a neutral carrier-grade Wi-Fi network across India.

Ericsson offers Small Cell as a Service with a variety of different business models to suit environments such as connected venues, connected streets and connected enterprises. This deal is an example of the connected venue application, as Ozone's Wi-Fi network will serve restaurants, cafés, shops and malls.

Sanjeev Sarin, Chief Executive Officer at Ozone, says: "In today's world, consumers like to be connected at all times, which means that network capacity becomes an extremely important factor. Deployment of Ericsson's Small Cell as a Service offering will enable us to better manage consumer expectations in ultra-dense environments. The partnership will also ensure that Ozone is able to establish the neutral Wi-Fi model in India, which will help the Indian Government make the right to internet access a reality for every Indian."

In the first stage of the project, Ericsson will provide Ozone with 30,000 Wi-Fi access points and network management nodes and tools, as well as a variety of options for monetizing the Wi-Fi network. These include opportunities for offering telecommunications operators the chance to reduce the data burden on their network by utilizing the neutral Wi-Fi network to carry some of the traffic.

Jean-Claude Geha, Vice President and Head of Managed Services at Ericsson, says: "Small Cell as a Service is an innovative offering that enables operators to increase network capacity in environments where it isn't practical to build parallel networks. Our ability to plan, design and operate networks in all types of environments enables us to propose a package of services that is customized to meet any customer's needs. In this particular project, we are discussing a variety of options that Ozone can use to monetize its network, including the possibility of data-offload agreements with other operators."

Ericsson will provide Wi-Fi technology based on an as-a-Service model, and manage it according to a service level agreement for a period of five years.

PRESS RELEASE

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Ericsson launched Small Cell as a Service at this year's Mobile World Congress in Barcelona. With this offering, Ericsson provides small cell technology, designs, plans, builds and optimizes networks, and then manages them on behalf of its customers, based on long-term as-a-Service contracts. Ericsson has a comprehensive portfolio of carrier-grade Wi-Fi products that can be utilized to reduce deployment and troubleshooting time while collating valuable network statistics, trends and usage information.

NOTES TO EDITORS

[Small Cell as a Service press backgrounder](#)

[Launch: Ericsson brings capacity with 'Small Cell as a Service'](#)

[Spotlight: Small Cell as a Service](#)

[Ericsson Portfolio – Small Cells](#)

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Ericsson is the driving force behind the Networked Society – a world leader in communications technology and services. Our long-term relationships with every major telecom operator in the world allow people, businesses and societies to fulfill their potential and create a more sustainable future.

Our services, software and infrastructure – especially in mobility, broadband and the cloud – are enabling the telecom industry and other sectors to do better business, increase efficiency, improve the user experience and capture new opportunities.

With more than 110,000 professionals and customers in 180 countries, we combine global scale with technology and services leadership. We support networks that connect more than 2.5 billion subscribers. Forty percent of the world's mobile traffic is carried over Ericsson networks. And our investments in research and development ensure that our solutions – and our customers – stay in front.

Founded in 1876, Ericsson has its headquarters in Stockholm, Sweden. Net sales in 2013 were SEK 227.4 billion (USD 34.9 billion). Ericsson is listed on NASDAQ OMX stock exchange in Stockholm and the NASDAQ in New York.

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