
VODAFONE AND ERICSSON DEPLOY FIRST RADIO DOT SYSTEM AT DUTCH UNIVERSITY

- Vodafone becomes the first operator in the world to commercially deploy Ericsson Radio Dot System at Radboud University
- Ericsson Radio Dot System allows quick indoor deployment and most efficient integration into macro-network

Together with Vodafone Netherlands, Ericsson (NASDAQ: ERIC) has successfully deployed its Radio Dot System at Radboud University, Netherlands, the first live enterprise deployment of the system.

The system improves indoor performance for mobile broadband users, removing bottlenecks by providing coverage to different kinds of users in medium to large indoor locations using an innovative antenna element – a radio dot – which enables high performance mobile broadband.

Mallik Rao, Chief Technology Officer, Vodafone Netherlands, says: “Enterprise customers are an important part of our business and addressing their need for fast and reliable indoor mobile connectivity is high on our agenda. The Ericsson Radio Dot System is an efficient way of enhancing our indoor coverage and capacity.”

The recently-released Ericsson ConsumerLab report “Business Users Go Mobile” reveals that the need for indoor coverage has increased and needs to be improved. 9 out of 10 decision-makers agree that indoor data traffic over 3G/4G/LTE has increased compared to 2 years ago.

Arun Bansal, VP and Head of Business Unit Radio, Ericsson, says: “As a strategic network supplier to Vodafone, Ericsson is delivering on our promise to work closely with Vodafone to expand their opportunities in the enterprise market with the Ericsson Radio Dot System.

The system is a key differentiator of Ericsson's Mobile Enterprise strategy to empower mobile and converged operators to deliver integrated cloud, connectivity and communications as-a-service to their enterprise customers.”

At Mobile World Congress 2014, Vodafone agreed with Ericsson to closely collaborate to pioneer the deployment of such innovative in-building cellular solutions. This led to the first live call being made in October 2014 on such a system deployed in Vodafone Netherlands. The Ericsson Radio Dot System is an integral part of

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Vodafone's new enterprise in-building solutions portfolio, an innovation to solve limited in-building mobile coverage and capacity without relying on the availability of macro coverage outside the building.

High-speed data connectivity within enterprises is essential to support Vodafone consumers' continued drive for productivity and flexibility. The Ericsson Radio Dot System leverages the same industry-leading features found in Ericsson's macro base station, including Carrier Aggregation and Combined Cell for WCDMA and LTE.

Deployments and upgrades are simple, addressing growing capacity and coverage requirements. The user experience is consistent wherever they go and the indoor network evolves in lockstep with the outdoor network.

Ericsson Radio Dot System also supports integration with Ericsson's carrier Wi-Fi portfolio enabling features such as Real-Time Traffic Steering to ensure the best user experience across both Wi-Fi and 3GPP networks.

NOTES TO EDITORS

Vodafone takes lead with Ericsson Radio Dot System:

www.ericsson.com/news/1763936



Radio Dot System media kit:

<http://www.ericsson.com/thecompany/press/mediakits/radio-dot-system>

ConsumerLab report Business users go mobile:

http://www.ericsson.com/news/141126-business-users-and-decision-makers-say-mobility-is-business-critical_244099435_c

Download high-resolution photos and broadcast-quality video at www.ericsson.com/press

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world allow people, businesses and societies to fulfill their potential and create a more sustainable future.

Our services, software and infrastructure – especially in mobility, broadband and the cloud – are enabling the telecom industry and other sectors to do better business, increase efficiency, improve the user experience and capture new opportunities.

With more than 110,000 professionals and customers in 180 countries, we combine global scale with technology and services leadership. We support networks that connect more than 2.5 billion subscribers. Forty percent of the world's mobile traffic is carried over Ericsson networks. And our investments in research and development ensure that our solutions – and our customers – stay in front.

Founded in 1876, Ericsson has its headquarters in Stockholm, Sweden. Net sales in 2013 were SEK 227.4 billion (USD 34.9 billion). Ericsson is listed on NASDAQ OMX stock exchange in Stockholm and the NASDAQ in New York.

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