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## ERICSSON WINS BIG AT 2015 COMPASS INTELLIGENCE AWARDS

- Named M2M Technology Company of the Year
- Ericsson Connected Vehicle Cloud recognized as Connected Car Platform of the Year
- Ericsson Service Innovation Framework wins in Network Software, Services and Analytics category
- Ericsson Wallet Platform solution named winner in Integrated Mobile Commerce

Ericsson (NASDAQ:ERIC) today announced that it was a winner across four categories at the Compass Intelligence Awards ceremony held during the Consumer Electronics Show in Las Vegas on January 7. The annual program recognizes the best mobile computing, wireless data communications, Machine-to-Machine, and eco-friendly products and services offered in the market during the past year.

Ericsson was named M2M Technology Company of the Year for its innovations that included development of Ericsson M2M Service Enablement, which is a robust and proven foundation that includes everything needed to create and evolve industry specific solutions that rely on M2M technologies. Another highlighted solution was Ericsson Connected Vehicle Cloud, which was recognized as the Connected Car Platform of the Year, as part of Compass' A-List IoT Companies of Excellence Awards.

Ericsson Service Innovation Framework, which provides an open platform for collaborative development and delivery of a wide range of digital and M2M services addressing vertical industry value chains, service providers implementing SDN and NFV, and cloud service providers, was a winner in the Mobile Software category for Network Software, Services and Analytics. Ericsson's Wallet Platform solution, which is a robust and secured solution that enables mobile financial service providers with next generation M-Commerce capabilities also won in the Mobile Commerce category for Integrated Mobile Commerce.

Per Borgklint, Senior Vice President and Head of Business Unit Support Solutions, Ericsson, says: "What a great achievement for Ericsson to be recognized for so many of its solutions and innovations by Compass Intelligence. Each of these solutions plays a vital role in the evolution of the Networked Society and holds value to stakeholders in all industry verticals across the globe. We will continue to build upon these solutions to enable operators to bring more mobile services to its customers with ease and efficiency with the latest technology innovations."

### NOTES TO EDITORS

Download high-resolution photos and broadcast-quality video at [www.ericsson.com/press](http://www.ericsson.com/press)

## PRESS RELEASE

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*Ericsson is the driving force behind the Networked Society – a world leader in communications technology and services. Our long-term relationships with every major telecom operator in the world allow people, businesses and societies to fulfill their potential and create a more sustainable future.*

*Our services, software and infrastructure – especially in mobility, broadband and the cloud – are enabling the telecom industry and other sectors to do better business, increase efficiency, improve the user experience and capture new opportunities.*

*With more than 110,000 professionals and customers in 180 countries, we combine global scale with technology and services leadership. We support networks that connect more than 2.5 billion subscribers. Forty percent of the world's mobile traffic is carried over Ericsson networks. And our investments in research and development ensure that our solutions – and our customers – stay in front.*

*Founded in 1876, Ericsson has its headquarters in Stockholm, Sweden. Net sales in 2013 were SEK 227.4 billion (USD 34.9 billion). Ericsson is listed on NASDAQ OMX stock exchange in Stockholm and the NASDAQ in New York.*

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