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## BHARTI AIRTEL EXTENDS MANAGED SERVICES PARTNERSHIP WITH ERICSSON

- Two-year extension of existing multi-vendor, multi-technology managed services deal signed with Ericsson in 2011
- Ericsson will manage 2G, 3G, 4G/LTE, Intelligent Network, LAN/WAN and Wi-Fi technologies in 15 circles across India
- 150 million Airtel subscribers to benefit from enhanced network and high speed broadband services

Bharti Airtel, one of India's leading telecom services provider, has signed a two-year extension of its existing multi-vendor, multi-technology managed services deal with Ericsson (NASDAQ: ERIC). Under the terms of the new agreement, Ericsson will manage 2G, 3G, 4G/LTE, Intelligent Network, LAN/WAN and Wi-Fi technologies in 15 circles. This agreement solidifies Ericsson's partnership with Bharti Airtel, while helping to increase business innovation and customer satisfaction.

Chris Houghton, Head of Ericsson's Region India, says: "We are committed to helping Bharti Airtel enhance customer experience and maximize operational efficiencies. We believe that our expertise in the managed services domain will enable Airtel subscribers to enjoy reliable services - and an enhanced digital experience across all generations of mobile technologies."

Ericsson will provide the full suite of managed services via a centralized, state-of-the-art Global Network Operation Center, as well as field services via a distributed network of service centers.

### **Ericsson at Mobile World Congress 2015**

During Mobile World Congress 2015 in Barcelona, Spain, Ericsson is showing world-leading technology, service capabilities, and innovations. The Networked Society is transforming entire industries. ICT tools have become fundamental everyday resources for businesses, people and society. We lead the way with software, services, and hardware solutions that drive development in mobility, broadband and cloud, creating the foundation for new ecosystems, and transformation across industries. The change that transformation brings is in the hands of everyone. That is why we at Mobile World Congress this year will talk about how we enable change-makers in the Networked Society.

## PRESS RELEASE

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You can find us at MWC in Hall 2, Stand 2N60. Follow us during the event using @Ericsson and join the discussion using #MWC15. Insights from our experts and Networked Society evangelists are also published on our blog during the event.

### NOTES TO EDITORS

#### **About Bharti Airtel**

Bharti Airtel Limited is a leading global telecommunications company with operations in 20 countries across Asia and Africa. Headquartered in New Delhi, India, the company ranks amongst the top 4 mobile service providers globally in terms of subscribers. In India, the company's product offerings include 2G, 3G and 4G wireless services, mobile commerce, fixed line services, high speed DSL broadband, IPTV, DTH, enterprise services including national & international long distance services to carriers. In the rest of the geographies, it offers 2G, 3G wireless services and mobile commerce. Bharti Airtel had over 312 million customers across its operations at the end of December 2014. To know more please visit, [www.airtel.com](http://www.airtel.com)

#### **About Ericsson**

Download high-resolution photos and broadcast-quality video at [www.ericsson.com/press](http://www.ericsson.com/press)

*Ericsson is the driving force behind the Networked Society – a world leader in communications technology and services. Our long-term relationships with every major telecom operator in the world allow people, business and society to fulfill their potential and create a more sustainable future.*

*Our services, software and infrastructure – especially in mobility, broadband and the cloud – are enabling the telecom industry and other sectors to do better business, increase efficiency, improve the user experience and capture new opportunities.*

*With approximately 115,000 professionals and customers in 180 countries, we combine global scale with technology and services leadership. We support networks that connect more than 2.5 billion subscribers. Forty percent of the world's mobile traffic is carried over Ericsson networks. And our investments in research and development ensure that our solutions – and our customers – stay in front.*

*Founded in 1876, Ericsson has its headquarters in Stockholm, Sweden. Net sales in 2014 were SEK 228.0 billion (USD 33.1 billion). Ericsson is listed on NASDAQ OMX stock exchange in Stockholm and the NASDAQ in New York.*

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FOR FURTHER INFORMATION, PLEASE CONTACT

Ericsson Corporate Communications

Phone: +46 10 719 69 92

E-mail: [media.relations@ericsson.com](mailto:media.relations@ericsson.com)

Ericsson Investor Relations

Phone: +46 10 719 00 00

E-mail: [investor.relations@ericsson.com](mailto:investor.relations@ericsson.com)