

PRESS RELEASE

March 3, 2015



ERICSSON SELECTED AS MANAGED SERVICES PARTNER FOR ORANGE OPERATIONS IN FIVE EUROPEAN COUNTRIES

- Ericsson to manage operations and maintenance for Orange networks in Belgium, Moldova, Romania, Slovakia, and Spain
- Five-year contract includes network operation, network performance and optimization, network expansion, field services, and spare parts management
- Enhances user experience for subscribers

Ericsson (NASDAQ:ERIC) has been selected by Orange as the reference provider of managed services. The scope of the contract covers five countries – Spain, Belgium, Romania, Slovakia and Moldova, supporting more than 30 million customers.

Under the five-year agreement, Ericsson provides a fully managed end-to-end operations service that includes network operations, performance, optimization, expansion and field support, and maintenance, as well as a spare parts management service for Orange's fixed-line access, 2G, 3G, and 4G access.

Ericsson's customer-centric operational model enables Orange to offer enhanced and sustainable service quality for its subscribers in Europe.

Jean-Claude Geha, Vice President and Head of Managed Services, Ericsson, says: "Through this agreement, we are enabling Orange to focus even more on providing innovative solutions and delivering high-quality services for its customers, whilst at the same time improving operational cost efficiency. This major win in managed services is a real breakthrough in our long term relationship with Orange".

Ericsson at Mobile World Congress 2015

During Mobile World Congress 2015 in Barcelona, Spain, Ericsson is showing world-leading technology, service capabilities, and innovations. The Networked Society is transforming entire industries. ICT tools have become fundamental everyday resources for businesses, people and society. We lead the way with hardware, services and software solutions that drive development in mobility, broadband and cloud, creating the foundation for new eco-systems, and transformation across industries. The change that transformation brings is in the hands of everyone. That is why we at Mobile World Congress this year will

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talk about how we enable change-makers in the Networked Society to advance digital experiences.

You can find us at MWC in Hall 2, Stand 2N60. Follow us during the event using @Ericsson and join the discussion using #MWC15. Insights from our experts and Networked Society evangelists are also published on our blog during the event.

NOTES TO EDITORS

Press backgrounder: [Managed Services](#)

Download high-resolution photos and broadcast-quality video at www.ericsson.com/press

Ericsson is the driving force behind the Networked Society – a world leader in communications technology and services. Our long-term relationships with every major telecom operator in the world allow people, business and society to fulfill their potential and create a more sustainable future.

Our services, software and infrastructure – especially in mobility, broadband and the cloud – are enabling the telecom industry and other sectors to do better business, increase efficiency, improve the user experience and capture new opportunities.

With approximately 115,000 professionals and customers in 180 countries, we combine global scale with technology and services leadership. We support networks that connect more than 2.5 billion subscribers. Forty percent of the world's mobile traffic is carried over Ericsson networks. And our investments in research and development ensure that our solutions – and our customers – stay in front.

Founded in 1876, Ericsson has its headquarters in Stockholm, Sweden. Net sales in 2014 were SEK 228.0 billion (USD 33.1 billion). Ericsson is listed on NASDAQ OMX stock exchange in Stockholm and the NASDAQ in New York.

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