
AT&T DIGITAL LIFE EXPLORES EXPANDING REACH OF SMART HOME PLATFORM WITH ERICSSON

- AT&T* Digital Life and Ericsson are in discussions to provide the AT&T Digital Life Wireless Home Security and Automation Solution internationally.
- Ericsson would lend their sales channels and technical expertise to help companies that want to offer the Digital Life platform outside of the United States.

AT&T Digital Life and Ericsson (NASDAQ:ERIC) are in discussions to bring Wireless Home Security and Automation Solution outside of the United States.

AT&T Digital Life is a home security and automation system that allows service providers to extend their services and consumers to manage their homes from virtually anywhere via smartphone, wearable, tablet or computer. It's all-digital and fully integrated. By managing the home security and automation ecosystem, Digital Life can introduce new features by integrating devices and services from third parties in a reliable, highly secure and scalable manner.

Digital Life features a flexible and customizable turnkey platform. Global service providers can incorporate the platform into their networks to meet the growing demand for connected home services. And they'll create a new revenue stream.

AT&T and Ericsson are exploring how to simplify the ability of companies outside the U.S. to enter the smart home business. Using its large international footprint and in-country assets, Ericsson may help test and integrate the AT&T Digital Life platform onto the licensing company's systems as well as providing post-launch support.

"Digital Life is more than a platform, it's an ecosystem," said Kevin Petersen, president, AT&T Digital Life. "A broader, global ecosystem provides more value to our customers as well as third party developers, device OEM and other IoT providers who want to interplay on our managed platform. While Ericsson's role may differ depending on a licensing company's core capabilities, this collaboration could bring added value to better serve the end to end needs of global customers."

"Ericsson and AT&T are exploring another collaboration, this time potentially bringing a proven state of the art connected home solution to customers outside the U.S.," said Jean-Philippe Poirault, Head of Consulting & Systems Integration, Ericsson. "Ericsson's strong customer relationships with operators around the globe, our local presence and our unique

technology and services capabilities will help accelerate the uptake of the smart home market, making this an ideal collaboration.”

A 2015 study on [Connected Homes](#) from Ericsson Consumer Lab shows that consumers want an integrated connected home solution. There’s also a clear preference for a single service provider.

See the Digital Life solution at Mobile World Congress 2016 in Barcelona in the Ericsson hall and in AT&T’s area within the GSMA Innovation City.

*AT&T products and services are provided or offered by subsidiaries and affiliates of AT&T Inc. under the AT&T brand and not by AT&T Inc.

[Ericsson at Mobile World Congress 2016](#)

During Mobile World Congress 2016 in Barcelona, Ericsson will showcase its unique industry insights, the latest innovation and inspirational discussions that enable powerful new business opportunities. We are in the midst of the societal transformation we call the Networked Society: a society in which mobility, broadband and cloud empower every person and every industry to reach their full potential. Opportunity is everywhere, and companies are transforming according to the role they have chosen to play in the value chains and ecosystems of the Networked Society.

Join us in our Hall (Hall 2, Stand 2N60) to learn about 5G, the Internet of Things and cloud, and to discuss the impact digital transformation can have on people, business and society.

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NOTES TO EDITORS

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For media kits, backgrounders and high-resolution photos, please visit www.ericsson.com/press

Ericsson is the driving force behind the Networked Society – a world leader in communications technology and services. Our long-term relationships with every major telecom operator in the world allow people, business and society to fulfill their potential and create a more sustainable future.

Our services, software and infrastructure – especially in mobility, broadband and the cloud – are enabling the telecom industry and other sectors to do better business, increase efficiency, improve the user experience and capture new opportunities.

With approximately 115,000 professionals and customers in 180 countries, we combine global scale with technology and services leadership. We support networks that connect more than 2.5 billion subscribers. Forty percent of the world's mobile traffic is carried over Ericsson networks. And our investments in research and development ensure that our solutions – and our customers – stay in front.

Founded in 1876, Ericsson has its headquarters in Stockholm, Sweden. Net sales in 2015 were SEK 246.9 billion (USD 29.4 billion). Ericsson is listed on NASDAQ OMX stock exchange in Stockholm and the NASDAQ in New York.

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