

## PRESS RELEASE

March 8, 2016



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# ERICSSON ANNOUNCES ROUTER 8801, THE DISTRIBUTED SERVICES GATEWAY

- Ericsson's Router 8801 is the latest addition to Ericsson's flagship subscriber management portfolio.
- Router 8801 delivers performance and scalability necessary for operators to address new opportunities with quicker time-to-market and ability to provide superior experience by ensuring cloud-ready content can be deployed closer to end-users.
- Router 8801 will enable network operators to provide personalized services for additional revenue streams, address the challenge of over-the-top content distribution and provide a future-proof subscriber management solution ready for 5G and the Internet of Things.

Ericsson's (NASDAQ:ERIC) new Router 8801, the latest addition to Ericsson's flagship subscriber management portfolio, is designed to accelerate the adoption of cloud and video services in today's increasingly connected environment. Router 8801 is a high performing ultra-compact 240 Gbps 1RU router which supports distributed Broadband Network Gateway (BNG), distributed cloud gateway, distributed provider edge and hyper-scale Open Flow switch with integrated inline high touch applications. Router 8801 runs powerful in-house smart network processor SNP 4000, delivering open platform with application aware and subscriber aware characteristics that enable personalized services for additional revenue streams.

Glen Hunt with Current Analysis says: "Operators are looking to transform their networks by using the best combination of available options such as purpose-built hardware, NFV and SDN to support stringent subscriber requirements in an optimal manner. Deployment of Router 8801 will bring service activation point closer to subscribers, minimize latency and will also become a critical component in making the networks future-proof."

Arne Sjule, Head of Product Area IP routing, Ericsson says: "Exponential traffic and the growth of over-the-top applications are forcing service providers to scale their network. Router 8801 is cost optimized for disaggregated deployment scenarios which makes it attractive for next generation distributed cloud architecture. With this deployment, network operators will get a solution to efficiently meet rapidly increasing demand for advanced services by supporting today's network requirements and also future growth in terms of speed, devices and applications."

## NOTES TO EDITORS

*Ericsson is the driving force behind the Networked Society – a world leader in communications technology and services. Our long-term relationships with every major telecom operator in the*

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*world allow people, business and society to fulfill their potential and create a more sustainable future.*

*Our services, software and infrastructure – especially in mobility, broadband and the cloud – are enabling the telecom industry and other sectors to do better business, increase efficiency, improve the user experience and capture new opportunities.*

*With approximately 115,000 professionals and customers in 180 countries, we combine global scale with technology and services leadership. We support networks that connect more than 2.5 billion subscribers. Forty percent of the world's mobile traffic is carried over Ericsson networks. And our investments in research and development ensure that our solutions – and our customers – stay in front.*

*Founded in 1876, Ericsson has its headquarters in Stockholm, Sweden. Net sales in 2014 were SEK 228.0 billion (USD 33.1 billion). Ericsson is listed on NASDAQ OMX stock exchange in Stockholm and the NASDAQ in New York.*

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