
ERICSSON AND KDDI PARTNER TO DELIVER INTERNET OF THINGS CONNECTIVITY TO ENTERPRISES

- KDDI utilizes Ericsson Device Connection Platform (DCP) to offer Internet of Things (IoT) connectivity services to enterprise customers
- DCP enables KDDI customers to deploy, manage and scale IoT connected devices and applications globally
- Ericsson forecasts 16 billion IoT connected devices by 2021

Ericsson (NASDAQ: ERIC) today announces a partnership with KDDI, a leading Japanese operator, to deploy Ericsson Device Connection Platform (DCP). The partnership will provide enhanced connectivity services to KDDI's enterprise customers and support the deployment of IoT solutions on a global scale.

DCP is a cloud-based IoT platform that will enable KDDI to offer enterprises IoT connectivity management, subscription management, network connectivity administration and flexible billing services. Enterprises will therefore be able to deploy, manage and scale IoT connected devices and applications globally, while improving operational efficiency and reducing costs.

Keiichi Mori, Executive Officer, General Manager, IoT Business Development Division, Solution Business Sector, KDDI, says: "KDDI has for a long time been committed to building the communication environment to connect with world operators in order to support the global businesses of our customers. We believe that by adopting DCP, we will be able to leverage Ericsson's connection with world carriers and furthermore promote our unified service deployment globally to customers as they start worldwide IoT deployments."

By offering seamless multinational connectivity, DCP enables customers to capitalize on the global growth of connected devices. The platform lowers entry costs as well as total cost of ownership, and makes deploying, managing and scaling IoT solutions financially viable for device manufacturers, enterprises and service providers.

Chris Houghton, Head of Region North East Asia, Ericsson, says: "Ericsson is driving the evolution of the IoT by lowering thresholds for businesses to create new IoT solutions, as well as by breaking barriers between industries and connecting people, business and society. This partnership with KDDI is an important milestone in making the adoption of cellular services for IoT devices economically viable for enterprises."

PRESS RELEASE

JUNE 30, 2016



The number of connected devices is accelerating, driven by a growing range of applications and business models. Ericsson forecasts that by 2021 there will be 28 billion connected devices – of which 16 billion will be IoT connected devices, including M2M devices like meters, sensors and consumer electronics like wearables. New use cases are emerging for both short and long-range applications that will lead to even stronger growth, supporting Ericsson’s vision of 50 billion connected devices.

About KDDI

KDDI Corporation is a leading Japanese telecommunications and a Global Fortune 300 company. Serving 40 million domestic mobile subscribers, KDDI provides a diverse portfolio consisting of managed networks, data centers, cloud, security and system integration. For more information, go to: <http://global.kddi.com>

NOTES TO EDITORS

[Ericsson and KDDI team up to enable cellular IoT](#)

[About Ericsson Device Connection Platform](#)

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Ericsson is the driving force behind the Networked Society – a world leader in communications technology and services. Our long-term relationships with every major telecom operator in the world allow people, business and society to fulfill their potential and create a more sustainable future.

Our services, software and infrastructure – especially in mobility, broadband and the cloud – are enabling the telecom industry and other sectors to do better business, increase efficiency, improve the user experience and capture new opportunities.

With approximately 115,000 professionals and customers in 180 countries, we combine global scale with technology and services leadership. We support networks that connect more than 2.5 billion subscribers. Forty percent of the world’s mobile traffic is carried over Ericsson networks. And our investments in research and development ensure that our solutions – and our customers – stay in front.

Founded in 1876, Ericsson has its headquarters in Stockholm, Sweden. Net sales in 2015 were SEK 246.9 billion (USD 29.4 billion). Ericsson is listed on NASDAQ OMX stock exchange in Stockholm and the NASDAQ in New York.

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