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## ERICSSON AND TRANSLINK SIMPLIFY COMMUTING ACROSS THE NETHERLANDS

- Ericsson enables Trans Link Systems to provide innovative fare collection services for commuters across the Netherlands
- Ericsson will serve as software provider, while also providing managed operations
- A dedicated team will also operate Translink's order care and billing applications 24/7, swiftly detecting and resolving any issues that arise

Ericsson (NASDAQ: ERIC) has partnered with Trans Link Systems, the connecting force behind the OV chip card used for public transport fare collection in the Netherlands, to simplify commuting. Ericsson will provide software, hardware and managed operations.

Translink manages the total ecosystem associated with smart chip cards used for passenger payment for travel on the metro, trams, buses and trains across the Netherlands.

Translink's solution is unique in that 10 local and national transport operators are covered by a single e-ticketing system that handles more than 2.3 billion transactions per year. The system enables passengers to pay for travel on metros, trams, buses and trains with smart chip cards. The solution covers everything from card ordering to distribution, payments and settlement of all travel income to the respective public transport operators.

As part of the partnership, Ericsson has provided a new ordering and billing system. This will enable Translink to introduce innovative new services such as account-based travel and mobile ticketing. Ericsson's software solutions are complemented by managed services for Translink's business processes and billing applications. A dedicated team will monitor Translink's order care and billing applications 24/7, detecting and resolving any issues that arise. The more complex issues will be passed on to Ericsson's technology experts for swift resolution.

Charlotta Sund, Head of Customer Group Industry & Society, says: "The ordering and billing solution that Ericsson is providing will bring speed and flexibility to Translink operations. This deal also demonstrates Ericsson's success in reaching beyond our traditional telecom business with our products and services."

Arco Groothedde, CEO of Trans Link Systems, says: "The ordering and billing solution that Ericsson is providing will bring stability and continuous improvement to our service offerings with a better time to market. Furthermore, the solution provided will enable cost-effective operations for Translink."



## NOTES TO EDITORS

### [Transport press backgrounder](#)

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*Ericsson is the driving force behind the Networked Society – a world leader in communications technology and services. Our long-term relationships with every major telecom operator in the world allow people, business and society to fulfill their potential and create a more sustainable future.*

*Our services, software and infrastructure – especially in mobility, broadband and the cloud – are enabling the telecom industry and other sectors to do better business, increase efficiency, improve the user experience and capture new opportunities.*

*With approximately 115,000 professionals and customers in 180 countries, we combine global scale with technology and services leadership. We support networks that connect more than 2.5 billion subscribers. Forty percent of the world's mobile traffic is carried over Ericsson networks. And our investments in research and development ensure that our solutions – and our customers – stay in front.*

*Founded in 1876, Ericsson has its headquarters in Stockholm, Sweden. Net sales in 2015 were SEK 246.9 billion (USD 29.4 billion). Ericsson is listed on NASDAQ OMX stock exchange in Stockholm and the NASDAQ in New York.*

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