



LIBERTY GLOBAL PARTNERS WITH ERICSSON TO EXPAND DVR SERVICES IN LATIN AMERICA

- Liberty Global Group (LiLAC Group) simplifies DVR expansion through Ericsson's Video Storage and Processing Platform (VSPP) in Latin America
- LiLAC Group's customers will have access to DVR services, including future updates to support the trend towards time-shifted TV
- Contract strengthens Ericsson's position as a leading provider of TV and media solutions in Latin America

Ericsson (NASDAQ: ERIC) and Liberty Global today confirms a new two-year deal between VTR in Chile and Liberty Cablevision of Puerto Rico, both part of LiLAC Group (Liberty Latin-America and Caribbean, part of Liberty Global Group).

With Ericsson's Video Storage and Processing Platform (VSPP), the TV operators will be able to expand the reach of their Digital Video Recording (DVR) services (known as Catch-up TV and Restart TV) across their countries.

Latin American TV consumers are rapidly changing their habits and expectations, where they now want to decide what they want to watch and pick-and-mix their own services. The new deal addresses this issue, allowing LiLAC Group to build innovative and compelling consumer experiences.

Ericsson's VSPP simplifies the recording capabilities and provides enriched functionalities for LiLAC's linear TV services. It also offers a unique, proven infrastructure that allows for seamless augmentation and replacement of legacy television services with new cloud-based services.

Furthermore, Ericsson's VSPP provides outstanding performance gains and greatly simplifies Cloud DVR and video on demand (VoD) architectures, allowing operators to avoid many of the complexities and costs associated with these new services.

Adrian Gioia, Head of TV & Media, Ericsson Latin America and Caribbean, says: "We are looking forward to supporting LiLAC Group in delivering ever-improving content, quality and features that delight TV consumers and meet their unique and ever-changing needs. With our solution we are addressing all customer segments with unique configurations, while providing LiLAC Group with the ability to future-proof and grow as they see necessary."

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Derek Yeaomans, Logistic Manager at VTR, says: "We consider DVR a very attractive entertainment service for our customers and we are pleased to now provide them with an enriched user experience that lets them enjoy the service even more. Working with Ericsson makes us confident we will continue to succeed in meeting consumer expectations into the future."

With a recent history of more than 50 transformation programs delivered globally, Ericsson's consulting and systems integration services represent the perfect combination of competence, scale and presence that help TV and media organizations meet their goals. With a global team of media experts ready to take on complex media transformation projects, Ericsson is the market leader in Cloud DVR deployment and services, having performed multiple deployments and with ongoing trials with major Tier 1 operators around the world.

NOTES TO EDITORS

For media kits, backgrounders and high-resolution photos, please visit www.ericsson.com/press

Ericsson is the driving force behind the Networked Society – a world leader in communications technology and services. Our long-term relationships with every major telecom operator in the world allow people, business and society to fulfill their potential and create a more sustainable future.

Our services, software and infrastructure – especially in mobility, broadband and the cloud – are enabling the telecom industry and other sectors to do better business, increase efficiency, improve the user experience and capture new opportunities.

With approximately 115,000 professionals and customers in 180 countries, we combine global scale with technology and services leadership. We support networks that connect more than 2.5 billion subscribers. Forty percent of the world's mobile traffic is carried over Ericsson networks. And our investments in research and development ensure that our solutions – and our customers – stay in front.

Founded in 1876, Ericsson has its headquarters in Stockholm, Sweden. Net sales in 2015 were SEK 246.9 billion (USD 29.4 billion). Ericsson is listed on NASDAQ OMX stock exchange in Stockholm and the NASDAQ in New York.

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About Liberty Global

Liberty Global is the world's largest international TV and broadband company, with operations in more than 30 countries across Europe, Latin America and the Caribbean. Liberty Global invests in the infrastructure that empowers its customers to make the most of the digital revolution. Liberty Global's scale and commitment to innovation enables it to develop market-leading products delivered through next-generation networks that connect its customers who subscribe to over 59 million television, broadband internet and telephony services. Liberty Global also serves over ten million mobile subscribers and offers WiFi service across six million access points.

Liberty Global's businesses are comprised of two stocks: the Liberty Global Group (NASDAQ: LBTYA, LBTYB and LBTYK) for its European operations, and the LiLAC Group (NASDAQ: LILA and LILAK, OTC Link: LILAB), which consists of its operations in Latin America and the Caribbean.

The Liberty Global Group operates in 12 European countries under the consumer brands Virgin Media, Ziggo, Unitymedia, Telenet and UPC. The LiLAC Group operates in over 20 countries in Latin America and the Caribbean under the consumer brands VTR, Flow, Liberty, Mas Movil and BTC. In addition, the LiLAC Group operates a submarine fiber network throughout the region in over 30 markets.

For more information, visit www.libertyglobal.com and follow Liberty Global on [twitter](#), [LinkedIn](#), [Facebook](#) and [Instagram](#).

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