



## **PRESS RELEASE**

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### **Infiana Further Expands Innovation Capabilities**

#### **Dr. Herbert Bader reinforces specialty films manufacturer as Vice President of Innovation**

**Forchheim** – Dr. Herbert Bader will be responsible for leading innovation efforts at specialty films manufacturer Infiana. In this role, he will be responsible for Infiana’s entire spectrum of research and development activities. “I greatly look forward to this new challenge. Infiana is among the leading innovators in the films industry; my role now is to build on this achievement and continue developing Infiana’s path forward. Our customers know that Infiana represents excellence in innovation and is a steadfast partner in finding solutions to their product demands,” said Dr. Bader.

#### **25 Years in Plastics and Film Development**

Dr. Herbert Bader has long-standing experience in plastics and film development, having previously held senior positions at major packaging manufacturers Constantia Hueck and Nordenia. Most recently, he was Managing Director at Mondi’s central films and development center, defining innovation, strategy, and development activities. “The combination of experience and enthusiasm for technology and innovation that Dr. Bader brings to our organization will drive Infiana’s R&D to even greater heights. This allows us to further meet our commitments in delivering innovation leadership in our target markets,” explains Peter K. Wahsner, CEO Infiana.

#### **R&D Team as a Driver for Innovation**

Infiana’s innovative film and process solutions have garnered multiple honors, most recently the TOP 100 and German Enterprise Awards. The foundation for this success is Infiana’s Innovation Team, whose 25-strong combination of application engineers and developers continuously explores emerging trends, materials, technologies, and suppliers, and exchanges knowledge and best practices with research centers and start-ups alike. The most essential part of process and production innovation at Infiana, however, is still the company’s open, ongoing dialogue with its customers.



**About the Infiana Group:**

The Infiana Group develops and produces engineered and innovative films for the consumer market and industry. The Group employs about 800 people at its three sites, located in Forchheim (Germany), Malvern (USA) and Samutsakorn (Thailand). Infiana serves the Personal Care (film products for packaging of hygiene items), Health Care (release films, process films and films for packaging), Building & Construction (release films and surface films), Composites (release films and process films), and Pressure Sensitive (silicone-coated release films) markets. In 2016, the Infiana Group generated a turnover of 200 million euros.

More information can be found online at [www.infiana.com](http://www.infiana.com).

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