



PRESS RELEASE

May 2nd, 2017

Infiana Presents Itself at the PSTC Tape Summit 2017 *Specialty Films Manufacturer Underlines North American Market Presence*

Malvern(USA) - The PTSC TAPE Summit 2017, which takes place from May 15th to 19th in Las Vegas, counts among the most important events for the pressure sensitive market (PSM). The annual conference is organized by the Pressure Sensitive Tape Council (PSTC), the North American trade association for tape manufacturers and producers. The event will take place at the Mandalay Bay Resort & Casino in Las Vegas.

Customized Film Solutions

Infiana will be represented at the PSTC Tape Summit 2017 by a four-member team of international experts, and will be exhibiting its innovative films for PSM applications.

The main focus will be on customer-centered customized film solutions. "The Tape Summit 2017 is the industry-get together for PSM. We look forward to meeting our customers and partners there and discussing developments and trends in the market. At the same time, it is an excellent opportunity for Infiana to show itself in the important North American market," notes Dr. Sven Bernhard, Vice President PSM.

New Sales Organization Established

There have also been some transformations in Infiana's sales organization. The PSM industry is now one of five key markets for the specialty films manufacturer, which has been globally oriented since the beginning of 2017. "Our new sales organization is an important foundation that allows us to react to global markets and customers in a more targeted and efficient manner," says Dr. Sven Bernhard, Vice President PSM.



About the Infiana Group:

The Infiana Group develops and produces innovative engineered films for consumer and industry applications. The Group employs about 800 employees at three production sites in Forchheim (Germany), Malvern (USA) und Samutsakorn (Thailand), and is active in the personal care (film products for hygiene packaging), healthcare (release and process films, films for packaging), construction (release and surface films), composites (release and process films) and pressure sensitive markets (siliconized release films). In 2016, the Infiana Group recorded revenues of 200 million Euro. More information can be found online at www.infiana.com.

Press Contact:

Infiana Group GmbH
Peter Kuhmann
Zweibrückenstraße 15-25
91301 Forchheim
Germany
Tel: +49 9191 81-0
Fax: +49 9191 81-212
Mail: info@infiana.com