

Zaplox Signs Agreement with US-based One Palm Apartments

Advanced mobile key solution to provide state-of-the-art convenience for the residents of a luxury Florida Apartment Community

Zaplox AB (Zaplox), a market innovator of advanced mobile key services, has signed an agreement with One Palm Apartments (One Palm), a luxury residential apartment community in Sarasota, Florida. Under the agreement, Zaplox will provide One Palm with a comprehensive solution in the form of a mobile app and administrative portal. The system will enable the distribution and management of personalized mobile keys, and provide a communication venue for management with the residents.

The Zaplox mobile key solution offers great convenience to the residents of One Palm, a multifamily residential high-rise apartment community, by providing a personalized apartment-entry option. It also opens up opportunities for proactive communication throughout the lease term. The solution has been installed at One Palm in cooperation with ASSA ABLOY Hospitality, a leading provider of electronic door locks for the hospitality industry.

Magnus Friberg, CEO of Zaplox, comments, *“We integrated our solution with ASSA ABLOY Hospitality locks in 2015, and we continue to work closely with them to offer complete mobile key solutions to our clients around the globe. We are, of course, very pleased by the fact that we are now closing one of the agreements that we initiated in conjunction with them.”*

ASSA ABLOY Hospitality works continuously to bring the latest technologies and upgrades to its customers to meet the ever-evolving demands and needs from today’s travelers and hotel guests. The progression of mobile key technology solutions are an important component in this process of advanced digitalization.

One Palm is managed by RAM Partners LLC., a full-service real estate management firm that manages 32,000 apartments throughout the U.S. Vicky Iglesias, Property Manager at One Palm, comments on the installed solution, saying, *“We see great possibilities for taking care of our guests and exceeding their expectations, since we can proactively use the app to communicate our services. This will make their everyday life at the property more smooth and comfortable.”*

Zaplox offers mobile key services primarily to the hospitality industry and the solutions have been in commercial use since 2011.

“We are well prepared for the ongoing digitalization in the hotel industry with integrations in place, and with an expertise in smart and efficient mobile key services adapted to different customer needs,” concluded Friberg.

Zaplox AB: A leading provider of advanced mobile key services to the global hotel market. Zaplox operates globally, offering the hospitality industry a turnkey platform, including a mobile key app or SDK (Software Development Kit) for managing the guest experience, based on a secure and efficient mobile key system. The Zaplox solution works on all major smartphone platforms, supports all major hotel door locks and hotel systems, and can replace or coexist with all current keycard technologies. Zaplox was founded in 2010 at IDEON Science Park in Lund, Sweden. The solution has been installed and in commercial use since 2011, with more than 1,5 million guest nights. With operations in Europe and North America, Zaplox offers flexible, customer-oriented support.

For more information about Zaplox

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