



## Smart Eye and OmniVision in cooperation for next generation image sensors for in-car AI

***Today Smart Eye and OmniVision announces cooperation regarding the next generation of image sensors, used in cameras, for in-car AI.***

OmniVision is one of the largest chip manufacturer of image sensors in the world with a prominent position in the automotive space where Smart Eye is focusing.

The new chip is developed with very high quality in order to make the camera available for safety critical applications. Smart Eye has optimized the software to make full use of the new technology.

Smart Eye and OmniVision, as members of the same automotive safety eco-system, are both actively pursuing the highest levels of safety application for in-car AI and are proud to announce this partnership.

Smart Eye is using OmniVision's new sensor in their latest product, Smart AI-X, a plug and play hardware and software suite for interior sensing.

**For further information about the partnership, please see the press release published by Smart Eye today, May 14, 2018: <http://www.corp.smarteye.se/en/press/press-releases/details?releaseld=2917954>**

### **For more information**

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### **About Smart Eye**

*Smart Eye was founded to bridge the gap between man and machine for a better tomorrow by developing ground breaking eye tracking technology that understands, assists and predicts human intentions and actions, through combining deep, technical knowledge with playful creativity. Smart Eye consists of two business units. Research instrument, that offer high performance in complex, real-world situations, paving the way for new insights in aerospace, aviation, automotive, psychology, neuroscience, medical and clinical research. Business unit Applied Solutions supplies embedded software in next generations cars, helping the automotive industry take another step towards autonomous vehicles.*

*Founded in 1999, Smart Eye has offices in Gothenburg, Sweden, Michigan, USA and Tokyo, Japan, as well as having partners, resellers and distributors in Europe, USA and APAC. Its solutions are used by several hundred large clients all over the world, by leading research groups, brands and labs such as US Air Force, Nasa, BMW, Lockheed Martin, Audi, Boeing, Volvo, GM, and many more. Find out more at [www.smarteye.se](http://www.smarteye.se).*

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