



PRESS RELEASE

Göteborg, 19 June 2017

Ulrika Drotz Molin resigns from the position as CFO

Ulrika Drotz Molin has decided to leave the position as CFO at Smart Eye as of September 15.

Ulrika has been a member of the management and has, in addition to financial issues, also been responsible for HR and recruitment.

“Ulrika has contributed to the development of Smart Eye since the listing on Nasdaq First North in December 2016. The company has managed to move positions forward and strengthened the company's financial communication. I wish Ulrika good luck in her further career”, concludes Martin Krantz, CEO at Smart Eye.

Recruitment of new CFO for Smart Eye AB has begun.

This information is information that Smart Eye AB (publ) is obliged to make public pursuant to the EU Market Abuse Regulation. The information was submitted for publication, through the agency of the contact person set out below, at June 19, 2017 at 13:50 CET.

For more information, please contact or visit <http://corp.smarteye.se>:

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About Smart Eye AB

Smart Eye develops and markets systems for eye tracking, that is, system that can measure and calculate the exact location of what a person is looking at. The company currently has two business areas: Research Instruments and Applied Solutions. Research Instruments provides Smart Eye eye tracking-systems for advanced measurement and analysis of human behavior. Applied Solutions provides Smart Eye eye tracking software for integration into vehicles. Erik Penser is Certified Adviser and can be reached at 08-463 8000.