



Press release

18 November 2014

Nomination Committee for Oriflame Cosmetics' 2015 AGM

The Nomination Committee, whose tasks include providing proposals regarding the composition of Oriflame's Board of Directors to the 2015 Annual General Meeting, comprises:

Alexander af Jochnick, representing the af Jochnick family
Per Hesselmark, af Jochnick BV
Hans Ek, SEB Investment Management AB
Per Colleen, Fourth Swedish National Pension Fund (AP4)

The 2015 Annual General Meeting will be held in Luxemburg on 19 May, 2015.

Additional members may be added to the Nomination Committee. In such case, this will be announced on www.oriflame.com. Shareholders who wish to contact the Nomination Committee can do so by e-mail to corporate.governance@oriflame.com

Founded in 1967, Oriflame is a beauty company selling direct in more than 60 countries. Its wide portfolio of Swedish, nature-inspired, innovative beauty products is marketed through approximately 3 million independent Oriflame Consultants, generating annual sales of around €1.4 billion. Respect for people and nature underlies Oriflame's operating principles and is reflected in its social and environmental policies. Oriflame supports numerous charities worldwide and is a Co-founder of the World Childhood Foundation. Oriflame is a Luxembourg company group with corporate offices in Luxembourg and Switzerland. Oriflame Cosmetics is listed on the Nasdaq Stockholm Exchange.