



Press release

11 April 2013

**Oriflame Cosmetics first quarter 2013 results conference call
Thursday, 25 April 2013**

Announcement

Oriflame Cosmetics will publish its report for the first quarter 2013 at 07.15 CET on Thursday, 25 April.

Conference call for the financial community

The company will host a conference call on Thursday, 25 April 2013 at 09.30 CET.

Participant access numbers:

Luxembourg: +352 2 786 0202

Sweden: +46 (0)8 506 443 86

Switzerland: +41 44 580 6522

UK: +44 207 153 9154

US: +1 877 423 0830

Confirmation code: 947632#

The conference call will also be audio web cast in "listen-only" mode through Oriflame's website www.oriflame.com or by <http://storm.zoomvisionmamato.com/player/oriflame/objects/xpsnqv5r/>

Hosts: Magnus Brännström, CEO, and Gabriel Bennet, CFO.

For additional information, please contact:

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