



Press release

1 February 2013

**Oriflame Cosmetics year-end 2012 results conference call
Thursday, 14 February 2013**

Announcement

Oriflame Cosmetics will publish its report for the fourth quarter and year-end 2012 at 07.15 CET on Thursday, 14 February 2013.

Conference call for the financial community

The company will host a conference call on Thursday, 14 February 2013 at 09.30 CET.

Participant access numbers:

Luxembourg: +352 208 806 03

Sweden: +46 (0)8 506 269 00

Switzerland: +41 (0)445 804 411

UK: +44 (0)207 750 9905

US: +1 631 886 53 78

Confirmation code: 546795#

The conference call will also be audio web cast in "listen-only" mode through Oriflame's website www.oriflame.com or by <http://storm.zoomvisionmamato.com/player/oriflame/objects/80gnabjz/>

Hosts: Magnus Brännström, CEO, and Gabriel Bennet, CFO.

For additional information, please contact:

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