



Press release

19 October 2016

Oriflame third quarter 2016 results announcement and conference call Friday, 11 November 2016

Please note new timing of publication of the interim report.

Announcement

Oriflame will publish its report for the third quarter 2016 at 07.15 CET on Friday, 11 November.

Conference call for the financial community

The company will host a conference call on Friday, 11 November at 09.30 CET.

Participant access numbers:

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NO: +47 23500252

DK: +45 35445575

FI: +358 981710491

UK: +44 2030089802

US: +1 8557532235

The conference call will also be audio web cast in "listen-only" mode through Oriflame's website www.oriflame.com or through <http://oriflame-ir.creo.se/161111>

Hosts: Magnus Brännström, CEO, and Gabriel Bennet, CFO.

For additional information, please contact:

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Founded in 1967, Oriflame is a beauty company selling direct in more than 60 countries. Its wide portfolio of Swedish, nature-inspired, innovative beauty products is marketed through approximately 3 million independent Oriflame Consultants, generating annual sales of around €1.2 billion. Respect for people and nature underlies Oriflame's operating principles and is reflected in its social and environmental policies. Oriflame supports numerous charities worldwide and is a Co-founder of the World Childhood Foundation. Oriflame is a Swiss company group listed on the Nasdaq Stockholm Exchange. For more information about Oriflame, please visit www.oriflame.com.