



8 to Glory – The Official Game of the PBR Now Available on PlayStation®4 and Xbox One

Play as 40 Top Professional Bull Riders Against 30 of the Toughest Bulls

Pueblo, Colo (July 31, 2018) – *8 to Glory* - The Official Game of the PBR (Professional Bull Riders), is now available for the PlayStation®4 and Xbox One at a SRP of \$29.99. PBR now competes in five countries globally, and the sport is seen on television in more than 130 territories. PBR has more than 82 million fans in the United States alone (ESPN Sports Poll).

The game offers a variety of modes that allow players to follow the real PBR season and relive legendary matchups. Fans can go through a season on the PBR Tour with the PBR's best riders and rankest bulls, including 2017 World Champion Jess Lockwood as well as former Champions Cooper Davis, J.B. Mauney, and Silvano Alves. The rank roster of bulls includes SweetPro's Bruiser, Magic Train, and Spotted Demon. Fans can also play in "versus" mode head-to-head against other gamers.

Full-season mode replicates actual 25thPBR: Unleash the Beast events and arenas. There is an opportunity to level up a rider's strength and skill with new gear as the season moves on with the ultimate goal of winning the PBR World Championship.

"8 To Glory puts players in the boots of their favorite riders as they compete on the actual 2018 tour from New York City to the Las Vegas Finals," said Sean Gleason, CEO, PBR. "To celebrate the game and the 25th anniversary of the PBR, we have a number of exciting promotions over the coming months to keep fans engaged in all the excitement."

"Anyone interested in sports, and especially bull riding fans, should check out the game and experience the real excitement of the PBR on their PlayStation 4 or Xbox One," said Don Geyer, CEO, Three Gates. "With PBR continuing to grow around the world, we've delivered a realistic PBR experience that people of all ages will enjoy."

GAME FEATURES

- **Real PBR Season** - Follow along with the real-world PBR season by playing the same events in Campaign Mode.
- **40 Real PBR Riders and 30 Real Bulls** - Play as your favorite riders and match up against the rankest bulls.
- **Head-to-Head Competition** - Local multiplayer mode allows users to play as the bull or the rider in competition with others.
- **Leaderboards and Contests** - Compete to have the highest-rated players and bulls and to score the highest rides on the rankest bulls.
- **Collect and Dominate** - Complete achievements and win events to unlock the best riders and bulls, stacking your bull team and stable to the max.

Three Gates is planning online events and tournaments, giving fans a chance to compete with the best gamers around the world to claim the *8 to Glory* championship buckle.

A trailer for the game can be seen at: [8 to Glory Trailer](#)

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About Three Gates AB

Founded in 2010, Three Gates was born out of Sweden's prestigious university system where many of the core team members first met while creating high-end simulations for industries and governments, as well as games. The company initially focused on work-for-hire projects and quickly became one of the best teams working within Unity3d while finishing projects that needed expert firefighting in coding and design. The company has developed games for PC and mobile, including *8 to Glory: Bull Riding* and *Legends of Aethereus*, before setting its sights on its current slate of titles. Three Gates is currently working on multiple original IP projects including *8 to Glory*, *MainStream Fishing*, and *Offensive Combat: Redux!*. For more information, please visit: www.threegates.se

About PBR (Professional Bull Riders)

The world's premier bull riding organization began as a dream of 20 bull riders 25 years ago and now operates in five countries. On its elite tour, the organization features the top 35 bull riders in the world and the top bulls in the business. The televised 25th PBR: Unleash The Beast, along with the PBR Real Time Pain Relief Velocity Tour (RVT), the PBR Touring Pro Division (TPD) and the PBR's international circuits in Australia, Brazil, Canada and Mexico have paid more than \$180 million in earnings to the sport's athletes. Thirty bull riders have earned more than \$1 million, including two-time PBR World Champion J.B. Mauney who is the top-earning athlete in Western sports history with more than \$7.2 million in career earnings. PBR is part of the Endeavor (formerly WME | IMG) network. For more information on the PBR, go to PBR.com, or follow on Facebook at Facebook.com/PBR, Instagram at Instagram.com/PBR, and YouTube at YouTube.com/PBR.