

Tourico Holidays Launches New Push Service for Offline Inventory Cache

Tourico Offers Distribution Clients New Caching Service with Immediate Updates

ORLANDO, Fla. – April 6, 2017 – [Tourico Holidays](http://TouricoHolidays.com), the world's fastest growing wholesale travel brokerage company, today launched a new push service allowing its distribution clients to build and refresh an up-to-date Availability and Rates cache. Partners now have the option of importing and caching Tourico's inventory - creating an offline, in-house database of available product and prices.

Tourico's new service now immediately pushes individual updates - or inventory changes - to clients, maintaining a fresh cache. The instant updates reduce latency and allow clients to sell last minute inventory, while greatly reducing failed bookings.

"Companies selling travel no longer have to pull data for current inventory," said Lev Koutamonov, the Head of API Integration of Tourico Holidays. "Our new push service allows distribution clients to integrate Tourico's massive inventory of products and maintain up-to-date prices and availability. The process is more efficient and will lead to more successful transactions and better profits for our clients."

The new push service also exposes the Tourico "business logic", providing clients with precalculated total prices that reflect currency changes, promotion discounts, and other business factors. Furthermore, if suppliers focus on certain regions, they can opt into only receiving updates to certain hotels and inventory.

"Tourico is the only business-to-business travel company in the world that has developed a push service that immediately updates changes to the wholesaler's inventory," said Koutamonov. "Travel suppliers can now maintain a current offline cache to better serve their customer."

About Tourico Holidays

Tourico Holidays is a leading global travel distribution company that contracts directly with travel providers, such as hotels, flights, cruise lines, attractions, car rentals, vacation homes and more. Tourico Holidays works on a high-volume, wholesale model to broker this inventory to over 4,900 clients in 100 countries using proprietary technology.

Press Contact

Daniel Barchet

B & B Medien

+49 621 122 679 30

dbarchet@bundbmedien.de