

SAVORTEX



Smart Drying™

PRESS RELEASE

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SAVORTEX win at the 2013 Energy & Environment Awards

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British Manufacturer SAVORTEX has picked up an award at this year's Energy & Environment Awards for their Vortex EcoSmart Hand Dryer.



(Pictured, Micheal Greiss and Paul Fritz from SAVORTEX)

SAVORTEX, the young and ambitious, technology-driven British Manufacturer of super [energy efficient hand dryers](#) won the category: Environment Product/Service Award 2013 for their Vortex EcoSmart hand dryer. The dryer is also the world's first hand dryer to achieve a Guinness World Records title for its energy efficiency, drying most pairs of hand's using just 30 KJ of energy.

SAVORTEX designs and manufactures revolutionary super low energy hand drying products for the global washroom sector. Existing multinational-national clients include MacDonalds, British Airways, British Gas and Marriott Hotels.

The Vortex dries in seconds creating **180 miles per hour in air speed**. The energy savings created by the Vortex can be offset and fully justified when purchasing.

The Vortex deploys a heat regenerative technique that uses compression to heat the air - incorporating 3 registered patents, replacing heating elements and maximizing the energy efficiency. The Vortex comes with an industry leading 7-year warranty as standard.

Syed Ahmed, Managing Director, SAVORTEX said:

“This is another fantastic achievement for SAVORTEX. The award recognises the unique and sustainable qualities of our hand drying products. The Vortex EcoSmart dryer is the result of six years of scientific research and product development, it uses a Digital Brushless Bypass motor technology consuming just 550W compared to as much as 2400W with conventional dryers, replacing the need for heating elements, this represents an 88% energy and cost reduction without compromising performance.”

He went on to say:

“The implementation of energy efficiency measures is a key strategic component of the overall business plan for SAVORTEX. We believe there is an exceptional mutual fit that will meet the needs of organisations looking for energy efficient technologies. SAVORTEX is now looking for like-minded partners internationally to distribute our award-winning Vortex hand dryer.”

Head of Judges Martin Fry, Hon President, ESTA said:

“We were impressed with the quality, the diversity and the commitment demonstrated to energy and environmental reductions in all the entries we received this year. It is becoming a very challenging task to

select not just a shortlist, but eventual winners, because so many of the entries are innovative and ground-breaking in their approach, and they achieve such remarkable results. We would like to congratulate all the companies that entered; and in particular the finalists whose innovation during the most difficult economic conditions, illustrates the importance they attach to sustainable practices.”



ENDS.

Notes

[SAVORTEX](#) – Smart British Manufacturing

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About SAVORTEX

SAVORTEX is a British Manufacturer of energy-efficient, sustainable washroom power hand dryers. The Vortex 540 is also available in Diamond White and Metallic Grey.

SAVORTEX holds The Guinness World Records title for most hands dried using 30kJ of energy. This was devised by Guinness World Records officials as a challenge to measure the energy efficiency in hand drying. [The Vortex EcoSmart](#) successfully dried four pairs of hands using less than 30kJ of energy. Typically, hand dryers use between 72kJ and 96kJ of power to dry just one pair of hands. SAVORTEX successfully achieved four pairs of dry hands using just under 25kJ of energy – smashing the minimums set by Guinness World Records officials and claiming the world record.

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