

## Starbreeze recruits new Head of Investor Relations and Corporate Communications

**STOCKHOLM (24 July, 2017)** Starbreeze AB has recruited Ann Charlotte Svensson as Head of Investor Relations and Corporate Communications. She has 20 years of experience working with communications at listed companies.

Ann Charlotte comes from a role as Head of Group Communications at the finance group Catella and previously served as Senior Consultant at Hallvarsson & Halvarsson, where she primarily was advisor in financial communication assignments. Ann Charlotte also has established IR and communication functions at listed companies in the small cap segment, both in the role of communications and IR manager and as consultant with experience from the computer games and entertainment industry.

"With Ann Charlotte, we gain a person with extensive communication experience at listed companies. Starbreeze has made a fantastic journey in recent years with international expansion as well as uplisting to Nasdaq First North. We are now planning for yet another list change to Nasdaq Stockholm's main list and are therefore strengthening the communications department with one more person," says Bo Andersson Klint, CEO of Starbreeze.

Ann Charlotte takes over responsibility for Investor Relations and Corporate Communications from Maeva Sponbergs. Maeva continues in her role as Executive Vice President Communication with the overall oversight of the Group's communications in close collaboration with the CEO. Ann Charlotte takes up her position as of July 24th and will be a part of Starbreeze management group as from the same date.

"We are very pleased to welcome Ann Charlotte to Starbreeze and thus further strengthen our communications department. She will be responsible for Starbreeze communication with the stock market and will complement my role as overall responsible for the information flow at Group level and between companies," said Maeva Sponbergs, Executive Vice President Communication at Starbreeze.

## For more information, please contact:

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## **About Starbreeze**

Starbreeze is an independent creator, publisher and distributor of high quality entertainment products. With studios in Stockholm, Paris, Los Angeles, Barcelona and Brussels, the company creates games and other virtual reality entertainment products, based on proprietary design and licensed content. Starbreeze most recent games include PAYDAY 2®, John Wick VR shooter and upcoming survival co-op FPS OVERKILL's The Walking Dead. Under its publishing initiative, Starbreeze has together with Canadian studio Behaviour Digital successfully launched horror thriller Dead by Daylight.

Starbreeze has set out to develop truly immersive virtual reality (VR) experiences by integrating software and hardware in its StarVR® head mounted display, produced together with Acer. Together with wholly owned subsidiary Enterspace, Starbreeze further solidifies its presence in location based entertainment. StarVR can additionally be found at IMAX VR Centres in Los Angeles and New York.

Headquartered in Stockholm, Sweden, Starbreeze shares are listed on Nasdaq Stockholm First North Premier under the tickers STAR A and STAR B with the ISIN-codes SE0007158928 (A share) and SE0005992831 (B share). Remium Nordic is the company's Certified Adviser.

More information: starbreeze.com, starvr.com, overkillsoftware.com