



Dead by Daylight and new killer Michael Myers set to spook your socks off with the Halloween Chapter update

STOCKHOLM, SWEDEN (October, 24 2016) - Starbreeze together with Behaviour today announced its collaboration with Compass International Pictures to bring the Halloween Chapter and the iconic horror film classic killer, Michael Myers to life in Dead by Daylight. The Halloween Chapter is set to be released October 25th and will be available to purchase as an update for \$6.99 on Steam. Fans of the 1978 horror masterpiece "John Carpenter's Halloween" will instantly recognize the new characters and level introduced in the Chapter, with Michael Myers as an added killer, Laurie Strode as an added survivor and a new map titled Haddonfield.

Priced at \$6.99, the Halloween Chapter includes:

- The iconic killer named Michael Myers, modeled after the original character in the movie "John Carpenter's Halloween"
- A new survivor named Laurie Strode, aptly named after the famous original protagonist of Myers
- A new map titled Haddonfield, a picturesque replica of the fictional town in Illinois, USA.

"We're absolutely psyched to introduce 'John Carpenter's Halloween' characters in Dead by Daylight" said Mikael Nermark, Starbreeze COO and head of the Publishing division. "It's been a blast seeing the characters come to life with Behaviour's talented team making the outmost of the rich lore available"

For more information about the Halloween Chapter, please visit:

<http://www.deadbydaylight.com/halloween>

Dead by Daylight is an asymmetrical multiplayer horror game in which one crazed killer hunts four friends through a terrifying nightmare. Players take on the role of both killer and survivors in a deadly game of cat and mouse. It's a Mature Gamer take on the thrills of Hide & Seek. Dead by Daylight is out now and available on Steam: <http://store.steampowered.com/app/381210/>

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About Starbreeze:

Starbreeze is an independent creator, publisher and distributor of high quality entertainment products. With studios in Stockholm, Paris and Los Angeles, the company creates games and other virtual reality entertainment products, based on proprietary design and licensed content. Starbreeze's most recent games include PAYDAY 2, the adrenaline fueled bank robbing co-op game and the upcoming John Wick VR shooter and survival co-op FPS OVERKILL's The Walking Dead.

Starbreeze has set out to develop truly immersive virtual reality experiences, by integrating software and hardware in its StarVR head mounted display, to be produced together with Acer, displaying a unique field of vision and a mission to bring top-end VR to large audiences. Starbreeze launched StarVR with a VR-experience at the Electronic Entertainment Expo (E3) in June 2015, gained by teaming up with French Infinite Eye. In January 2016, Starbreeze unveiled the StarCade initiative; centers that invites people to immerse themselves into premium VR experiences. The first cinematic VR experience "Cockatoo Spritz" directed by Stephane Barbato, premiered at the 69th Cannes Film Festival 2016.

Headquartered in Stockholm, Sweden, Starbreeze's shares are listed on Nasdaq Stockholm First North Premier under the tickers STAR A and STAR B with the ISIN-codes SE0007158928 (A-share) and SE0005992831 (B-share). Remium Nordic is the company's Certified Adviser. For more information, please visit <http://www.starbreeze.com>, <http://www.starvr.com>, <http://www.overkillsoftware.com>

Brief information about Behaviour

Founded in 1992, Behaviour Interactive is Canada's largest independent game developer, employing 325 talented people in Montreal (Quebec) and Santiago (Chile). The studio's objective is to deliver high-quality and commercially successful games, while staying on the cutting-edge of the industry trends in the digital markets, and exploring fresh ideas and connected experiences to keep players entertained. Our studios work with the industry's top publishers and licensors, including Activision Blizzard, Bethesda, Cloud Imperium, Disney, Dreamworks, EA, Games Workshop, Majesco, Microsoft, Nickelodeon, Paramount, Pixar, Sony, Bandai Namco, Ubisoft and Warner. Dead by Daylight is produced by Behaviour Digital Inc.. Behaviour Digital Inc. is a subsidiary of Behaviour Interactive Inc whose mission is to "Create remarkable games we would play, our way."

For more information, please visit <http://www.bhvr.com>.

About Trancas International Films & Compass International Pictures

TRANCAS INTERNATIONAL FILMS, along with its subsidiary, COMPASS INTERNATIONAL PICTURES, has been involved with the production of every film in the "Halloween" franchise. Based primarily in Los Angeles, California, but operating world-wide, Trancas and Compass consistently strives to deliver Halloween and Michael Myers to the fans in the best possible way.

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