



## Kristian Malm appointed new CFO for PEN Concept Group

Mr Kristian Malm, recently appointed new CFO for PEN Concept Group AB, assumes his position as of 10th October 2017. He is replacing current CFO Mikael Månsson who is about to embark on a new career journey. Kristian has previously served in a similar position within ISG Systems AB, part of the listed corporation Lagercrantz Group (LAGR B, NASDAQ Mid Cap).

**PEN Concept Group CEO, Mr Johan Burtus, explains:**

"With Kristian PEN will get a business oriented CFO with years of experience within operations management, business controlling and leadership. He injects experience from financial control in listed companies and have further been exposed to various businesses, particularly the fast-moving restaurant segment where PEN is playing a very active role. I warmly welcome Kristian to the PEN corporation!"

**For any inquiry regarding this press release, kindly contact:**

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This information is insider information that PEN Concept Group AB is obliged to make public pursuant to the EU Market Abuse Regulation. The information was submitted for publication through the agency of the contact person set out above, on September 19, 2017.

**PEN Concept Group in brief**

PEN Concept Group AB is a turnkey of interior and products for shops, exhibitions, events, restaurants and showrooms. The group runs its business through its Swedish subsidiaries PEN Interiör AB in Jönköping, PEN Shop Concept AB in Lerum and GOODS Sweden AB in Växjö. In China, sales and manufacturing is located to Qingdao where the subsidiary Oboya Shop Concept Qingdao Co., Ltd. is located.