



Press release, October 5, 2018

Raketech launches Urheiluveikkaus.com as its flagship sports betting product for Finland

Raketech has extended its reach in the Nordics with the launch of sports betting community Urheiluveikkaus.com – a platform dedicated to providing high-quality sports betting content and expert betting tips to the Finnish market.

Urheiluveikkaus.com is a sports betting affiliate product that provides a hub of sports betting content, including industry news, the latest campaigns and operator reviews, delivering a lightning fast and seamless user experience to sports fans in Finland.

The product runs on Raketech's state-of-the-art sports platform, which was updated earlier this year on BextXpert.com with enhanced features to produce a highly scalable plug-and-play sports media product, that can be easily adapted to provide multiple product skins in various markets. The platform is also used on Raketech flagship sports product for the Swedish market on betting.se.

Michael Holmberg, Raketech's CEO said: "We have a clear strategy to expand into regions and product areas where we already have a proven track record. We have experience running successful casino products in Finland and noticed a gap in the market for a sports betting community. Urheiluveikkaus means sports betting, which is a perfect domain name for a quality sports betting information product. I am happy to announce this exciting project, which will add value to anyone interested in sports and sports betting in Finland."

For more information, please contact: press@raketech.com.

The information was submitted for publication on October 5, 2018, at 8:00 CET.

About Raketech Group

[Raketech](#) is a leading online affiliate and content marketing company, with expertise in delivering SEO, online guides, communities and social media products in primarily the Nordic region and the UK. Through some 20 flagship brands, Raketech guides sports and gaming enthusiasts to the best possible services, while also delivering high-quality traffic and leads to its partners. Raketech grows both organically and via acquisitions and operates its business in accordance with a clear framework for responsible affiliate marketing services. The company's shares are listed in Nasdaq First North Premier with ticker RAKE. Erik Penser is the company's Certified Adviser. For more information, visit www.raketech.com.