

# KA's Matthias Vogel named to AIAG Board of Directors

### -Supporting promotion of industry collaboration in a non-competitive environment

Kongsberg Automotive's Senior Vice President for Quality and HSE Matthias Vogel has been appointed to the board of directors of the Automotive Industry Action Group (AIAG).

AIAG's board of directors is responsible for maintaining the organization's commitment to a seamless, efficient, and responsible supply chain by providing strategic direction and overseeing the organization's collaborative effort to build and enhance the industry's competitiveness.

The Automotive Industry Action Group is an organization where OEMS, suppliers, government entities and academics have worked together some 30 years to drive down costs and complexity from the supply chain. AIAG's board of directors is responsible for maintaining the organization's commitment to a seamless, efficient, and responsible supply chain by providing strategic direction and overseeing the organization's collaborative effort to build and enhance the industry's competitiveness.

Quality, health and safety, and corporate responsibility are areas KA's Matthias Vogel is passionate about, and a journey he began 20 years ago through his work on global supply chain management, environmental aspects, and working conditions. Vogel would like to foster closer cooperation with and increase insights into the European automotive industry and standards. He is looking forward to supporting the development of AIAG's global approach because he believes in the need for a strong global association and platform for the industry.

"I share the AIAG vision for collaborative work, striving for streamlining industry processes, developing global standards, and harmonizing business practices," said Vogel. "I truly believe this can be achieved through a joint effort supported by individuals within a strong network who volunteer and promote this into the industry and live up to it day by day."

Noting that the "future looks bright for AIAG" — including opportunities to drive and simplify standardization across the industry and provide a platform for networking opportunities through summits and other activities — Vogel said most important are the many AIAG initiatives that represent the member's voice.

"Motivating the industry to come together and collaborate in a noncompetitive environment and to voluntarily strive for the benefit of all is a challenging order," he said. "I see AIAG's role as being the voice, providing the platform, and accelerating excellence and peak performance in quality assurance, health, safety, environment, and corporate responsibility for companies along the supply chain in the global vehicle industry."

AIAG also appointed David A. Leich, director of global supply chain for General Motors Corporation, to its board of directors.

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### About Kongsberg Automotive:

Kongsberg Automotive provides world class products to the global vehicle industry. Our products enhance the driving experience, making it safer, more comfortable and sustainable. With revenues of close to EUR 1.0 billion and approximately 10.000 employees in 20 countries, Kongsberg Automotive is truly a global supplier. The company is headquartered in Kongsberg, Norway and has 32 production facilities worldwide. The product portfolio includes seat comfort systems, driver and motion control systems, fluid assemblies, and industrial driver interface products developed for global vehicle manufacturers. Find more information at <a href="http://www.kongsbergautomotive.com">www.kongsbergautomotive.com</a>

## **About AIAG**

The Automotive Industry Action Group is a unique not-for-profit organization where OEMs, suppliers, service providers, government entities, and individuals in academia have worked collaboratively for more than 30 years to drive down costs and complexity from the supply chain. AIAG membership includes preeminent manufacturers and many of their parts suppliers and service providers. For more information, visit <u>www.aiag.org</u>.