

Download Samsara trailer, screenshots, art: <http://bit.ly/2zLaJoE>
Samsara trailer: <https://youtu.be/iqaOrxDcLqw>

SAMSARA FOR XBOX ONE, WINDOWS 10 AND PC / MAC LAUNCHED TODAY

TMG agency Marker creates multi-dimensional puzzle game featuring Zee

LONDON, 7 Feb 2018: The Marketing Group plc (“TMG”) agency [Marker](#), announces the release of *Samsara* for Xbox One and Windows 10 through the Microsoft Store, for macOS on the App Store and for either PC or Mac via Steam, priced at US\$14.99. Mobile versions for iOS and Android will follow at a later date.

Auckland, New Zealand-based Marker is a veteran development studio with over 75 games under its belt, including major contract titles such as Disney’s puzzler *Crash, Boom, Ham!* and its own properties such as popular word game *AlphaJax*. *Samsara* is its latest original release.

Samsara is a reflective puzzle game in which players guide an innocent child, Zee, safely to the exit by dropping blocks with different shapes and properties into a world of two dimensions, separated by a pool that mirrors placements. Deceptively simple mechanics conceal complex interactions involving positioning, pathfinding, gravity, balance, redirection and teleportation, with *Samsara*’s significant twist: everything added in the upside down world of Zee’s mysterious shadow below reflects in the world above.

“We’re over the moon to ship a game which has been such a labor of love for us all,” says Alex Humphries, Senior Producer. “We’re pleased with the way it’s shaped up on every platform and hope players have as much fun solving the puzzles as we had creating them.”

Samsara features 77 levels across 6 hand-detailed realms, each with hidden “Easter Eggs” to uncover, and is hand-crafted by a team of experienced developers in New Zealand.

Marker is part of TMG, a progressive marketing network that provides a fresh alternative for global brands that want to see more bang for their buck. With offices in America, Europe, Asia and Australasia, TMG’s collaborative network of agencies provide a holistic service to deliver highly effective results.

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Download *Samsara* here:

Steam: <http://store.steampowered.com/app/652880/Samsara/>

Website: <http://samsara-game.com/>

Microsoft Store: <https://www.microsoft.com/store/apps/9PBHTL1S3T3B>

Mac App Store: <https://itunes.apple.com/us/app/samsara/id1323880280>

About Marker

Auckland, New Zealand-based Marker is a veteran development studio with over 75 games under its belt, including major contract titles such as Disney's puzzler *Crash, Boom, Ham!* and its own properties such as popular word game *AlphaJax*. *Samsara* is its latest original release, for Xbox One, Windows 10, macOS, Steam (PC and Mac) with iOS and Android versions to follow. For further information or interviews, media should contact Marker via games@marker.co.nz.

The Marketing Group plc ("TMG") in brief

TMG is building a global full-service marketing network that respects the individual cultures of each agency that joins. By providing a supportive platform for growth, and an agile management approach, TMG aims to provide a fresh alternative to the big holding companies: Independent Spirit - Global scale. Each company within the group provides specialist marketing services brought together, within complementary communities of practice, to form an international network that can address a global market. The central team supports its subsidiaries through a lean and nimble structure that can respond quickly to change and provide highly effective solutions for clients. The Marketing Group is listed on Nasdaq First North, Stockholm. www.tmg-plc.com. Mangold Fondkommission AB, +46 8-5030 15 50, is the company's Certified Adviser and liquidity provider.

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