

TMG CHAIRMAN ACQUIRES FURTHER SHARES IN THE GROUP

London – 16 August 2017 – The Marketing Group plc (“TMG” or the “Company” or the “Group”) is pleased to announce that it has been notified that the Non-Executive Chairman of the Group, Don Elgie, has purchased additional shares in the Company.

On 15 August 2017 Don Elgie acquired 6,800 ordinary shares in the Company (“Shares”) at €0.80295 per Share for a total value of €5,460.06 in an open market transaction. Following this acquisition Don Elgie’s total shareholding in the Company is 162,372 Shares, representing 0.50% of the Company’s issued share capital.

During 2017, all TMG non-executives, including Don Elgie, receive shares in lieu of salary.

-ENDS-

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This information is information that The Marketing Group plc is obliged to make public pursuant to the EU Market Abuse Regulation. The information was submitted for publication, through the agency of the contact person set out below, at 14:00 CET on 16 August 2017.

The Marketing Group plc (“TMG”) in brief

TMG is building a global full-service marketing network that respects the individual cultures of each agency that joins. By providing a supportive platform for growth, and an agile management approach, TMG aims to provide a fresh alternative to the big holding companies: Independent Spirit – Global scale. Each company within the group provides specialist marketing services brought together, within complementary communities of practice, to form an international network that can address a global market. The central team supports its subsidiaries through a lean and nimble structure that can respond quickly to change and provide highly effective solutions for clients. The Marketing Group is listed on Nasdaq First North, Stockholm. www.tmg-plc.com.

Mangold Fondkommission AB, +46 8-5030 15 50, is the company’s Certified Adviser and liquidity provider.