



THE MARKETING GROUP

THE MARKETING GROUP ANNOUNCES NEW DATE FOR THE PUBLICATION OF THE Q4 REPORT AND 2016 YEAR-END REPORT

Stockholm, 6th February, 2017 – THE MARKETING GROUP PLC (“the Group”), has decided to set a new date for the publication of the Group’s 2016 fourth quarter report, as well as the 2016 fiscal year-end report. The original date for publication was 15 February 2017, the new date for publication is 28 February 2017.

The background to the Board’s decision to postpone the publication is due to the high number of new companies joining the Group in the second half of 2016, with further work required to prepare the Group’s consolidated finances. The Group consists of 17 individual wholly owned subsidiaries.

For more information, please contact

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The Marketing Group in brief

The Marketing Group plc is a global marketing and advertising agglomeration comprising a portfolio of successful and independent digital marketing subsidiary businesses brought together under a central, publically-listed operating platform. Each company within the Group provides specialist marketing or advertising services and together form a global network of companies offering clients a full suite of services. The central operating platform supports its subsidiary companies with management and coordinating activities as well as a common publicly-listed investment vehicle. The Marketing Group is listed on Nasdaq First North Stockholm. www.marketinggroupplc.com.

Mangold Fondkommission AB, +46 8-5030 15 50, is the company’s Certified Adviser and liquidity provider.

This information is information that The Marketing Group plc is obliged to make public pursuant to the EU Market Abuse Regulation. The information was submitted for publication, through the agency of the contact person set out above, at 4.45pm CET on 6th February 2017.