



Solna, 20 December 2016

## Magnus Rosén appointed Nobina's new CEO

**Nobina's Board of Directors has appointed Magnus Rosén as the new President and CEO of Nobina AB. Magnus Rosén currently serves as a senior adviser within the investment company Nordstjernen and sits on the board of the two companies Bonava PLC and Llentab. He will take up the position as CEO of Nobina on 1 June 2017.**

"It pleases me that we now, in good time prior to Ragnar Norbäck's retirement, have appointed a new President and CEO for the Nobina group. With his broad knowledge within the services sector and his eight years' experience as the CEO of a listed company, Magnus Rosén will make an excellent successor to Ragnar Norbäck, who after 13 years will be going into retirement when Magnus Rosén takes up the position", says Nobina's Board Chairman Jan Sjöqvist.

Magnus Rosén possesses long leadership experience and has held senior positions within Ramirent, BE Group and Cramo. Magnus Rosén holds an MBA from the Stockholm School of economics and is aged 54. He succeeds Ragnar Norbäck who, earlier in the autumn, announced that he will be retiring in 2017. Magnus Rosén's employment will begin on 1 April and he will assume the position as CEO on 1 June. Ragnar Norbäck will remain CEO until 1 June.

"The public transport sector is on the threshold of an exciting growth phase due to digitalisation and urbanisation trends and the constantly increasing focus on environmental and sustainability issues. With its position as market leader in the Nordic region, Nobina is far out in front in this development. I look forward to lead Nobina into the future, together with Nobina's talented employees," says Magnus Rosén.

### **CV Magnus Rosén**

2008-2016	President and CEO Ramirent PLC
2008	MD BE Group Sweden
1998-2007	EVP Cramo Scandinavia and MD Sweden
1989-1997	Servicemarket Manager BT Svenska and MD BT Hysystem

### **For further information, please contact:**

Annika Molander, Communications Director Nobina AB, +46 733 55 06 16

### **About Nobina**

*Nobina is the largest and most experienced public bus transport service provider in the Nordic region. The Company's expertise in prospecting, tendering and active management of public bus transport contracts in combination with long-term delivery quality makes Nobina an industry leader in terms of profitability, development and initiatives that promote a healthier industry. Every day, Nobina ensures that more than one million people arrive at work, school or other activities by delivering contracted public bus transport services in Sweden, Norway, Finland and Denmark. In addition, Nobina offers express bus services under the Swebus brand in the Swedish market. The Company has sales in excess of SEK 8 billion (2015/16),*

*approximately 10,000 employees, and is headquartered in Solna, Stockholm. For more information, see Nobina's website:*  
[www.nobina.com](http://www.nobina.com)

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